

Portfolio.

2026.V5

Archicraft Design Sdn Bhd

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CIDB Reg. No. 0120211031-WP088652

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Archicraft

Interior Design

archicraft-design.com



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Behind The Brand

“ Every brick, every pillar, every wall has a part in the story. They contribute to the narrative of the entire structure. ”

Known as **“Archicraft Interior Design”**, a formation of both Design expertise and Construction expertise. We’re a team of diverse personalities, each with unique skills, more than 18 years of experience with passion for what we do.

We also believe in creating dynamic, intuitive and sustainable spaces where people can connect with their environment, and with each other.

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"Every shadow cast and every light embraced adds a chapter to the narrative of the design."

We communicate closely with our clients, developing a deep & holistic understanding of their needs and continually invest in technology and training, including hi-tech design software, to enhance the services we offer.

With a proven track record spanning over 15 years, we established ourselves as a **One-Stop Service Provider for Interior Design and Renovation Solutions.**

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A Journey of Expertise

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“ Every space, angle, and surface is a piece of the puzzle, completing the vision of the whole.”

Whether you're looking to revamp your home or create an innovative workspace, We offers comprehensive services that cover every aspect of Interior Design, Renovation, Project Management. Nowadays, Archicraft Interior Design has grown from a passionate design firm to a well-respected leader in the field at Malaysia and Singapore.

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A Journey of Expertise

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Director Profile

Mr. William is one of the founders of Archicraft Interior Design. He obtained his academic qualification for both "Building Construction Management" & "Interior Design" from Malaysia and also United Kingdom.

He started his career in year 2007 with more than 18 years' of experience in Commercials, Casino and Residentials projects Singapore, Middle East and Malaysia. With this experience, a deep understanding of design trends, and a passion for creating exceptional spaces, he continues to lead Archicraft Interior Design with an unwavering commitment to excellence.

Mr. William New . BSC (HONS)
Director, Founder of
Archicraft Interior Design

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William New



Director Profile

***“ So long you are alive, you can’t use up your creativity,
the more you use the more you giant. ”***

I spent my career life relate to construction and Interior Design. Throughout the journey I seen “Arts” has no form nether limitation. It all comes from human creativity and innovation.

From old days, we see humans are breaking throughs in a creative building and architectural design. Interior design also be independent and becomes more refined to use of relevant technologies, creative design and interior space to create an environment that integrates safety, comfort and aesthetics and meets humanity needs.

A handwritten signature in black ink that reads "William New". The script is fluid and cursive, with the first name "William" and the last name "New" written in a single continuous stroke.

Mr. William New . BSC (HONS)
Director, Founder of
Archicraft Interior Design

Director Profile

Mr Anthrex Lum is one of the founders of Archicraft Interior Design. He obtained his academic qualification for both “Building Construction Management” & “Interior Design” from overseas study in United Kingdom.

He started his career in year 2009 with more than 16 years' experience in both Singapore & Malaysia. As the Director of Archicraft Interior Design, Mr Anthrex Lum has been a driving force behind the firm's success for the past 16 years.

Mr. Anthrex Lum . BSC (HONS)
Director, Founder of
Archicraft Interior Design

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Anthrex Lum



Director Profile

***“ Optimism is the faith that leads to achievement.
Nothing can be done without hope and confidence. ”***

I'm an Optimist and i love Arts. I take Optimism & Arts as part of my life, work and creation. What does Interior Design have to do with Optimism & Arts?

For me, the connection is innovation. Because innovation is an art form. Arts can be colorful, undefined, rarely begin with drawings or preconceived images. Incorporating Art in interior design of spaces, art enhance but do not limit or restrict the imagination and feeling towards the space.

A handwritten signature in black ink that reads "Anthrex Lum". The script is fluid and cursive, with the first name "Anthrex" written in a larger, more prominent style than the last name "Lum".

Mr. Anthrex Lum . BSC (HONS)
Director, Founder of
Archicraft Interior Design



What we offer

- **Consultation**
- **Interior Design**
- **3D & VR Visualization**
- **Authorities Submission**
- **Construction**
- **Project Management**
- **Carpentry Services**
- **Signage Design**

We specialize in creating spaces that are both beautiful and functional, tailored to your unique tastes and needs. We offer a full range of interior design services to transform any space, from residential homes to commercial environments.



Mission Statement

We aspire to convey the sense of passion we feel about our design and our clients through our work each day.

We hope to challenge and inspire generations of clients through design born of diversity, innovation, collaboration, laughter, and layers. Remove the ego and create design that works.

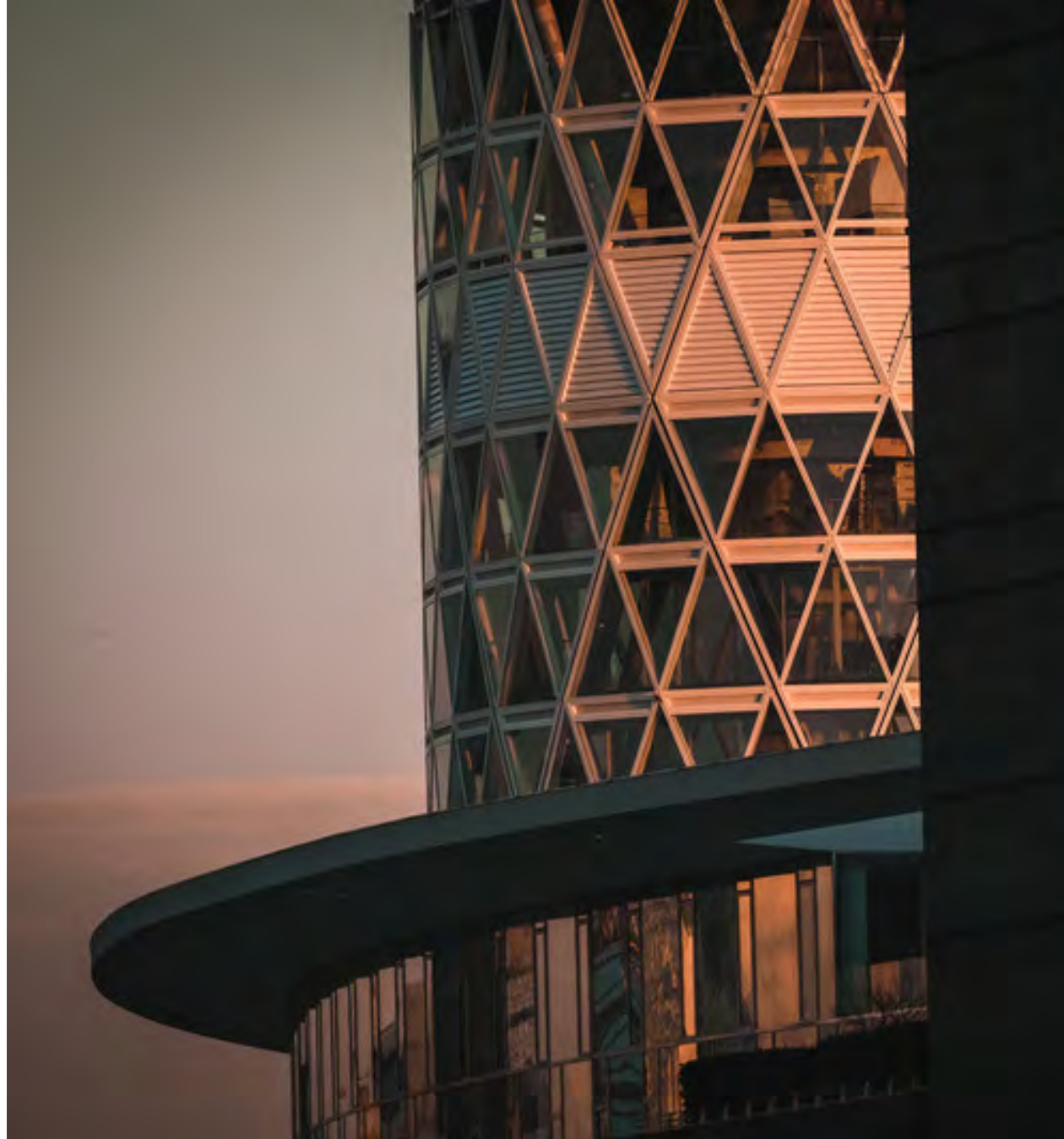
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Vission Statement



We exist to create beautiful designs with innovative ideas, engineering, and science, allowing our clients to experience their lives to the fullest.

We are honored by the trust clients place in us, whether it's selecting the sofa where emotional conversations will occur, choosing a table where a young artist will create many masterpieces, or picking a fabric that can evoke a specific memory 50 years later.

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Design Profession

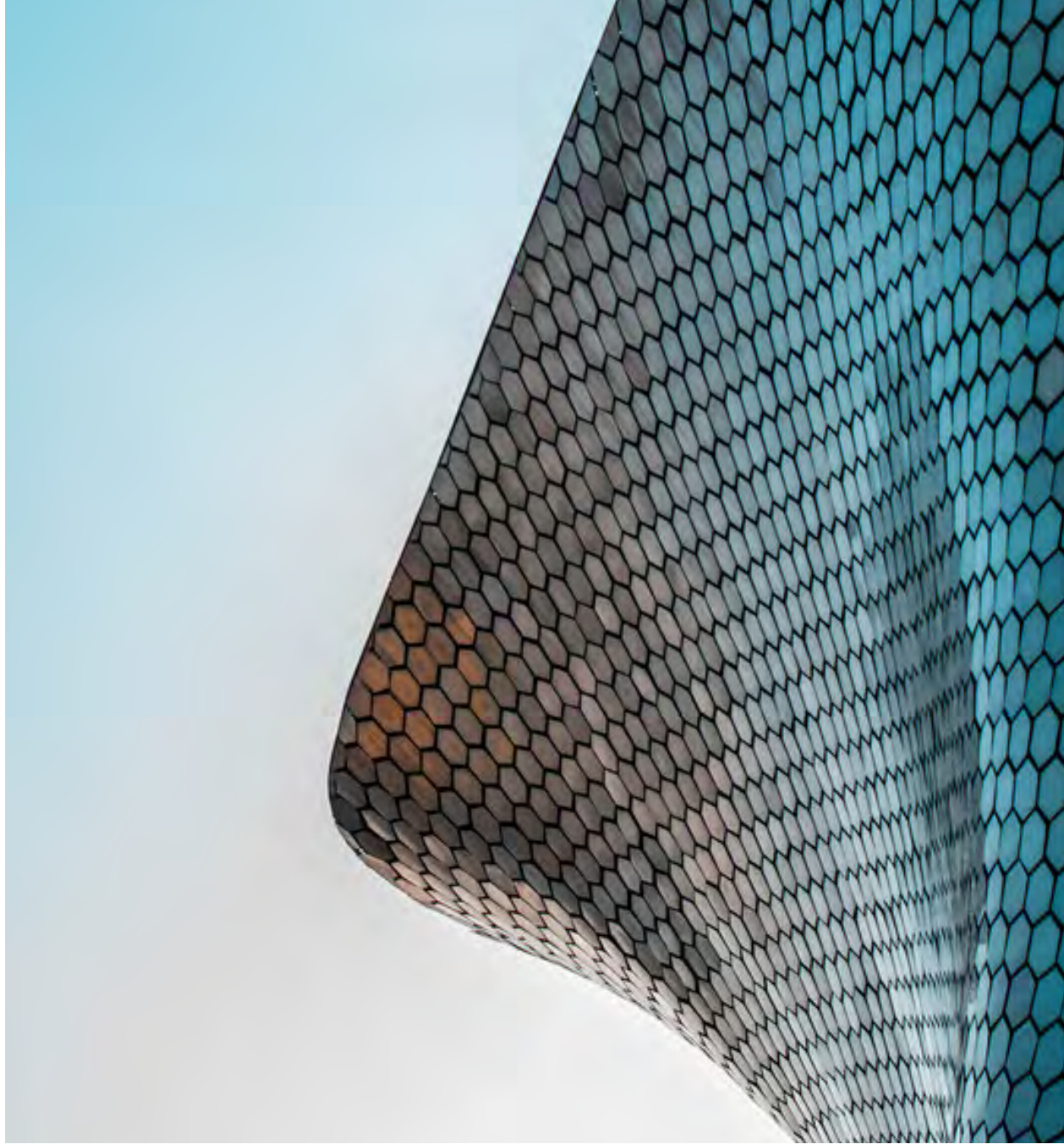
From working space, learning space, living space, retail space to leisure space, we tailor made each design of spaces with science of human factors & ergonomics, engineering aspects which correspond to the needs, the personality & lifestyle of our clients.

We aim to translate the client's need and professional holistic vision in a space combining aesthetics, comfort, practicality and less maintenance.

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Design Profession



Our portfolio ranges from residential, retail, F&B outlet, office, gallery, art museum estate and medical facilities.

We adopt advanced interior design software which allows our designers to accurately convey the vision to customers through 720° 3D Virtual Reality (VR) & 3D visualization drawing, it illustrates the conceptual design and visualize the new space before any single brick being placed.

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Construction Profession

Our construction team with academic qualifications and more than 18 years of construction background and experiences executed on managed, planned and innovating of multi-millions of projects.

We carried-out both structural and architectural works with the academic knowledge and experiences that combine of theories and technical expertise eligible to complete in short time frame with client's satisfactions and expectations in safe manner.

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Certified & Registered Academic

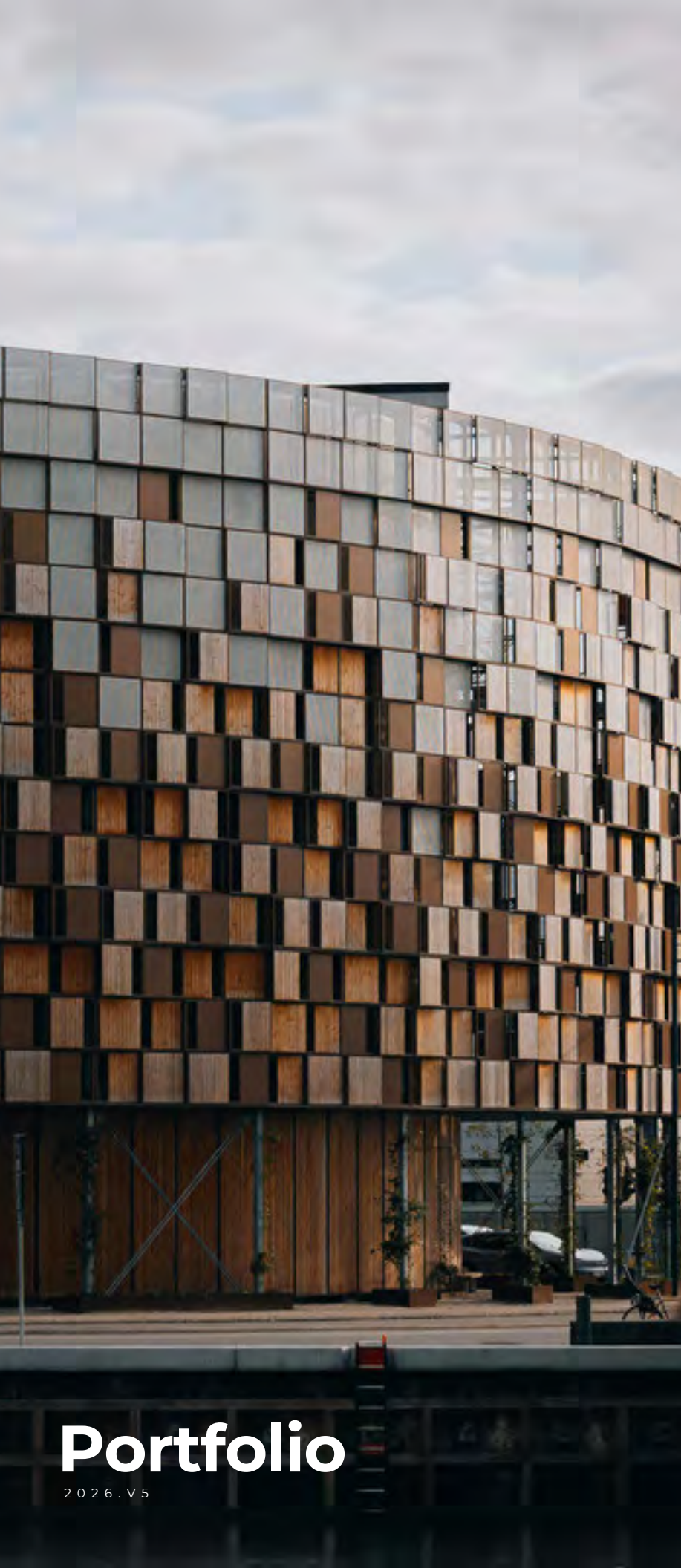
- Registered Designer under Malaysia Design Council (MRM)
 - Licensed Contractor by Construction Industry Development Board Malaysia (CIDB), **G5 Grade**
 - Certified Trusted Business (Biztrust) by Companies Commission Of Malaysia (SSM)
 - Certified Autodesk Navisworks Manage by Autodesk
 - Certified Risk Management and Implementation by Ministry Of Manpower Singapore (MOM)
-
- B.Sc. (Hons) Building Construction Management (UK)
 - B.Sc. (Hons) Construction Management
 - AdvDip. In Technology (Building)
 - Dip. In Interior Design (UK)
 - Dip. In Architectural Design
 - Dip. In Technology (Building)
 - Cert. In Interior Design (US)
 - Cert. In Architectural



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3D Design Concept

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Architect Office Space

Introduction

Maintaining a healthy work-life balance is not only important for health and relationships, but it can also improve employee's productivity, and ultimately performance. Put simply, if your people don't view work as a chore, then they will work harder, make fewer mistakes and are more likely to become advocates for your business.

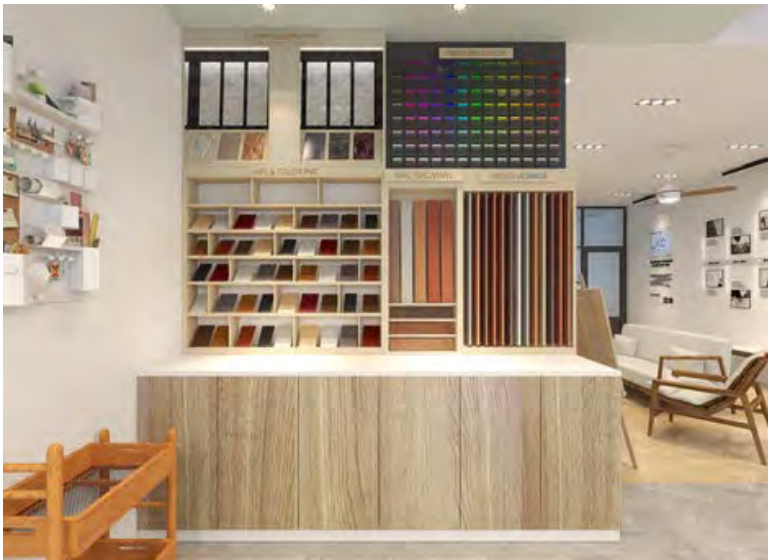
WORK
AND LIFE
BALANCE

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Background

The client, a reputable design firm, places strong emphasis on work-life balance as a core part of their corporate culture. They requested an office environment that feels welcoming and open, without rigid boundaries.

Additionally, they envision a flexible open office layout that accommodates not only daily work but also collaborative activities and team-building sessions.



DESIGN CONCEPT

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Key Feature

Promoting **“No boundary”** between teams, the shelving and feature wall covers the entire hall, giving a sense of continuity and visually expanding the space. By vary the design style and building materials according to the function of each area, it helping to create visual boundaries between different areas hence without physical boundaries.



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DESIGN CONCEPT

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F&B Retails

Introduction

As the sun descends below the horizon, creating romantic shades of red and orange across the sky, the world has a chance to breathe in and rejuvenate. While sunsets are a literal end to a day, they've also become symbols of peace, harmony, and the promise of renewal. Sunsets are a great reminder to rest and reset our hearts and minds at the end of each and every day.

O'REILLYS
SUNSET
CAFE

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O'REILYS SUNSET CAFE

Background

The objective of this remodeling is to create a sunset theme café an Unseaworthy place. Where target youth customer to spend time and engage the place in social media to get more exposure of the cafe business.



Key Features

The walls painted with a plain light cream color which forming the space a clean and spacious look while allowing the furniture and decorations to stand out. Soft lighting is being adopted for a cozy atmosphere with multiple small light sources in the corners of the space. With the Cafe theme requested, we designed with sunset diffuse light to create sunset effect which effectively avoids a harsh look.

DESIGN CONCEPT

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O'REILLYS SUNSET CAFE

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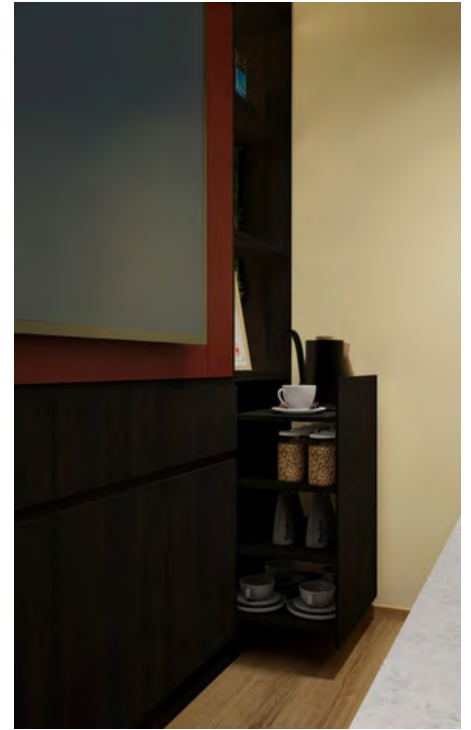
A Storytelling Experience

A show gallery is more than just a display area – it is a storytelling platform. The curated design layout in this gallery highlights the company’s milestones and achievements. One section features a historical timeline with industrial-inspired elements such as exposed piping, complemented by digital displays that blend history with technology.

DESIGN
CONCEPT

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Architecture shapes the structure and flow, while interior design enhances it with color, texture, lighting, and materials. In this project, both come together to form a harmonious space where natural light, greenery, and a balanced mix of open and private areas support professionalism and comfort. Warm wood tones, soft lighting, and modern furnishings elevate the ambiance, encouraging elegance, relaxed conversations, and meaningful client engagement.

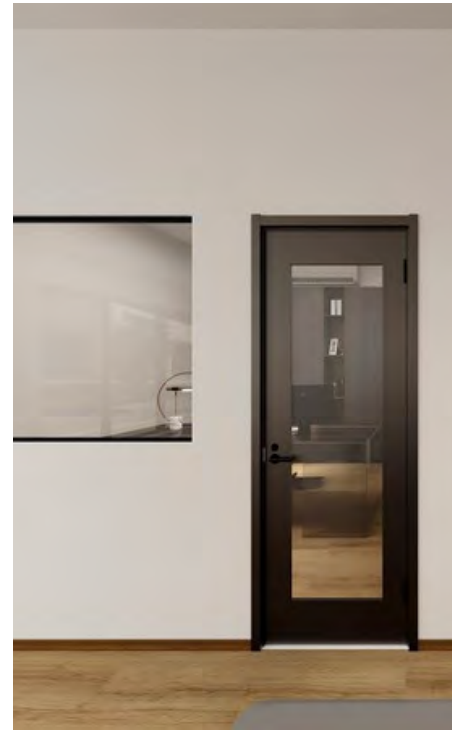
**DESIGN
CONCEPT**

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The adjoining office spaces are designed with functionality in mind. Open-plan layouts encourage collaboration, while enclosed meeting rooms provide privacy when needed. Ergonomic furniture, carefully selected finishes, and efficient lighting design contribute to employee comfort and productivity. The integration of branded design elements throughout the office ensures consistency between the gallery and workspace.

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CONCEPT**

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The Archicraft Story

Introduction

In the heart of Johor Bahru, where tradition meets modern living, there was once a small team of dreamers who looked at empty spaces and saw something more — not just walls, floors, or ceilings, but potential. They believed that every home could tell a story, every office could inspire creativity, and every structure could become a reflection of the people who lived or worked within it. That belief became Archicraft — a name that now stands for craftsmanship, creativity, and commitment in the world of interior design and renovation in Johor Bahru.

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AID
OFFICE

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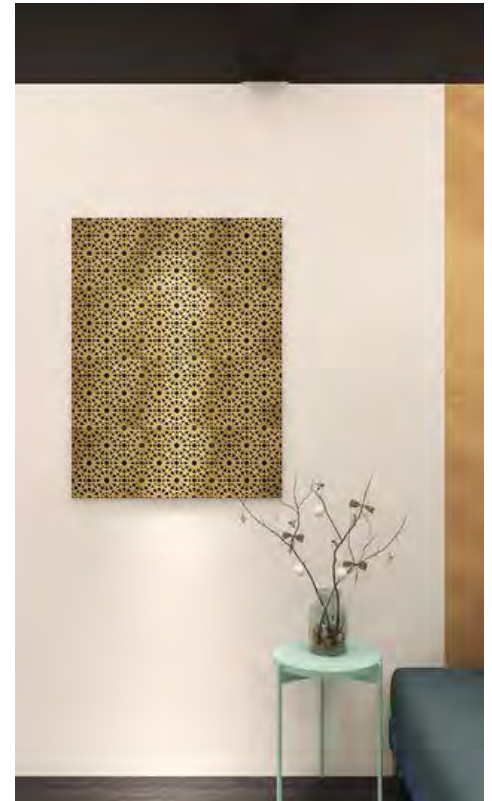
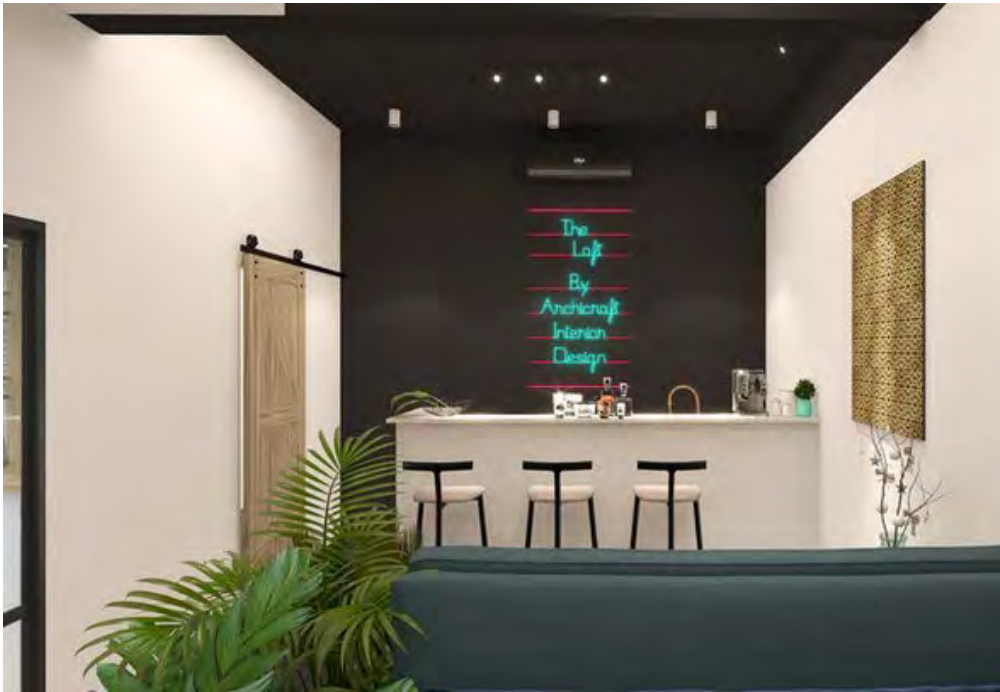
The Moment of Realization

It all began with a question: Why do so many spaces look the same? Everywhere they looked, homes followed similar layouts, offices felt cold and repetitive, and even architecture designs lacked a personal touch. The founders of Archicraft saw an opportunity to redefine the way people experience space — to turn the ordinary into something unforgettable. That's when they started blending architecture precision with artisanal craftsmanship, creating designs that not only looked good but felt right.

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CONCEPT

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Design That Tells a Story

At Archicraft, every project begins with a meaningful conversation — understanding how people live, what inspires them, and what “home” or “workspace” truly represents. From there, we transform ideas into thoughtfully crafted spaces: open-concept homes that flow effortlessly, dynamic office interiors that inspire productivity and creativity, and architectural designs that balance timeless beauty with purposeful functionality. More than following trends, every design is a personal story brought to life through refined craftsmanship, sustainable thinking, and tailored design solutions.

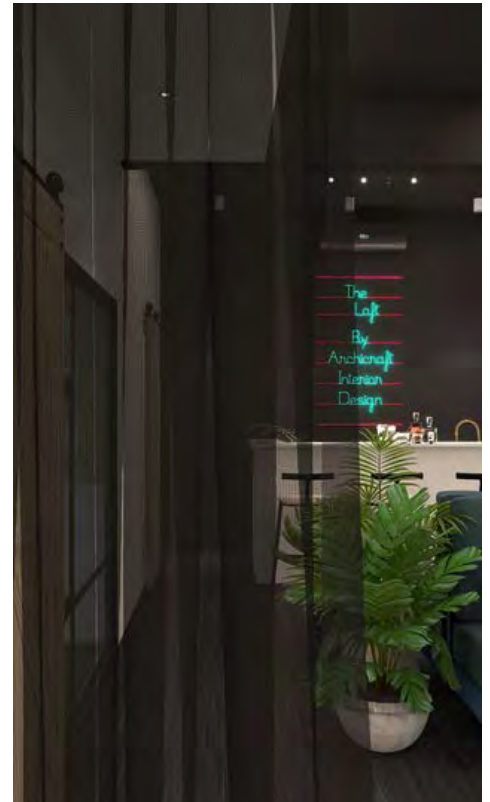
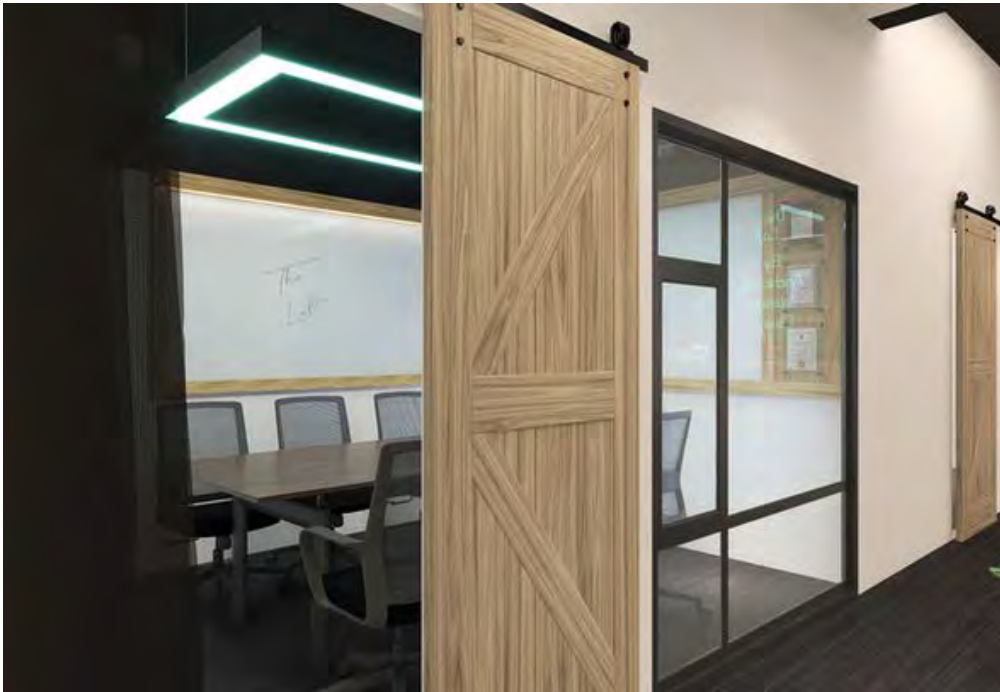
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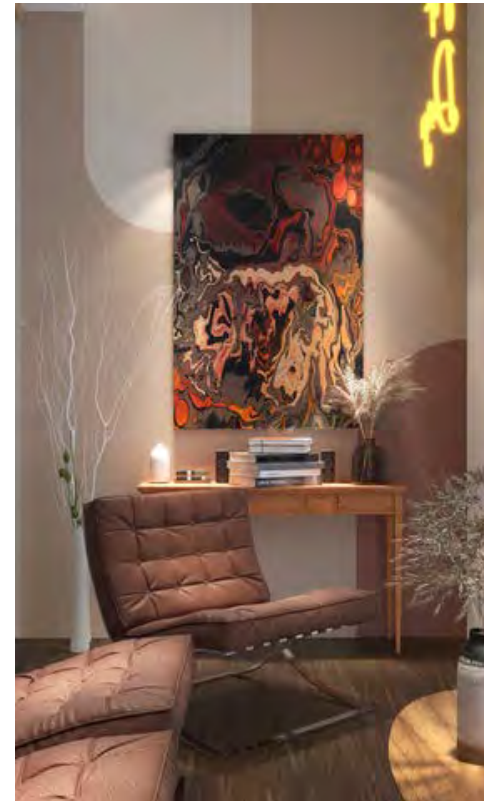
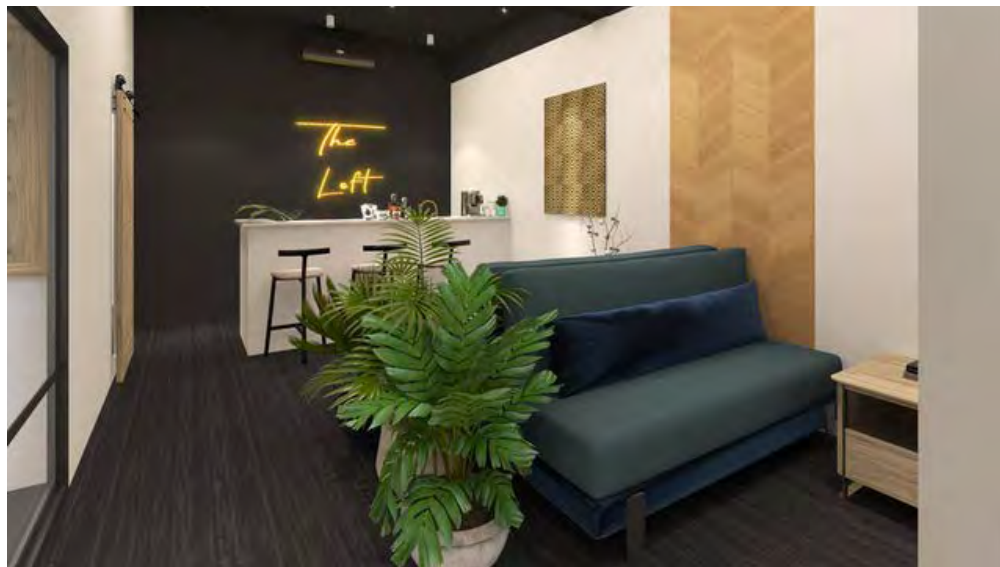
Designing for the Future

But Archicraft’s journey doesn’t stop at beauty. The team constantly explores new frontiers in smart and sustainable design — integrating energy-efficient lighting, eco-friendly materials, and biophilic elements that bring nature indoors. It’s not just about creating beautiful spaces. It’s about creating spaces that breathe with life, that evolve, and that last.

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CONCEPT

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Your Story, Designed by Archicraft

Every client who walks through Archicraft's doors is not just seeking a designer — they're seeking a partner, a team who listens, understands, and transforms vision into reality. Whether it's a cozy family home, a vibrant office, or a statement piece of architecture, Archicraft Interior Design Johor Bahru is there to uncover the unseen, to craft the unexpected, and to deliver designs that inspire every day. Because at Archicraft, design isn't just about what you see — it's about what you feel the moment you step inside.

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CONCEPT

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Residential

Introduction

We extend our sincere gratitude to **Matrix Concepts Holding Berhad** for entrusting us with the design of their showhouse in the prime development area of Kluang. This collaboration marks a significant milestone for our firm, and we are honored to contribute to such a prestigious project. Your confidence in our vision and expertise is greatly appreciated, and we look forward to delivering a showhouse that exceeds expectations and showcases the potential of this remarkable development.

DEVELOPER
SHOWROOM
UNIT

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Where Elegance Meets Functionality

The design of the showhouse emphasizes a seamless blend of modern elegance and everyday practicality. Every element has been meticulously chosen to enhance comfort while maintaining a sophisticated appeal. The interiors showcase a warm color palette, complemented by natural materials like wood and stone, creating an inviting atmosphere that resonates with contemporary tastes.

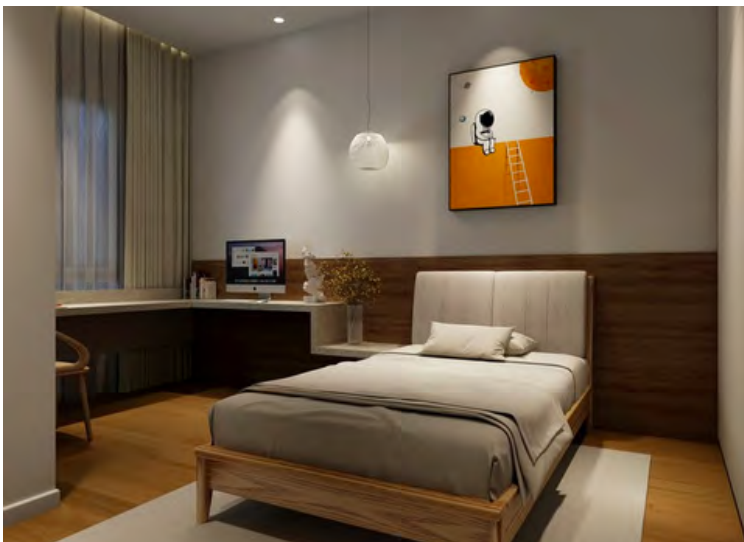
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CONCEPT**

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Maximizing Comfort and Flow

The layout of the showhouse is designed to maximize space efficiency while ensuring a smooth flow between different living areas. Open-concept living and dining spaces create an airy, connected environment that fosters interaction and relaxation. Large windows and thoughtful lighting enhance the ambiance, allowing for natural illumination during the day and a cozy, intimate glow at night.

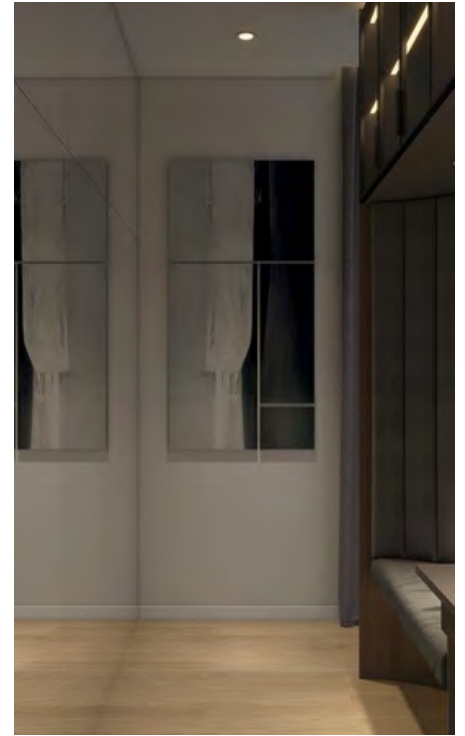
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Understanding Developer's Vision

We begin by deeply understanding the developer's goals and the unique selling points of the development. This insight guides our design process, ensuring that every element of the showhouse aligns with the overall project narrative.

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Creating Cohesive and Inviting Space

Our designs focus on creating cohesive and inviting spaces that highlight the best features of the development. We use a harmonious blend of colors, textures, and materials to create an ambiance that resonates with potential buyers.

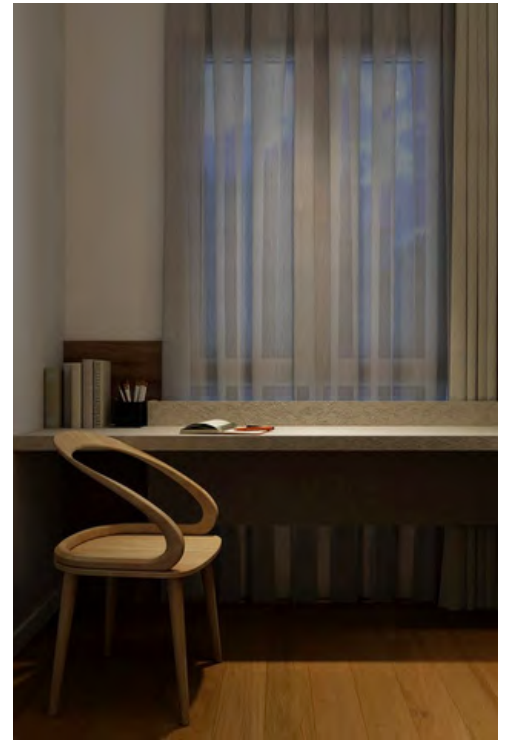
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Showcasing Functionality and Style

We emphasize both functionality and style, ensuring that the showhouse demonstrates practical living solutions while maintaining an elevated aesthetic. Multifunctional furniture, efficient layouts, and high-quality finishes are key components of our approach.

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DESIGN CONCEPT

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Residential

Introduction

In recent years, Johor Bahru has emerged as a vibrant hub for Modern Luxury design. Homeowners, architects, and developers are increasingly embracing a design philosophy that balances contemporary aesthetics with refined elegance, and this trend is evident across the spectrum — from interior design to large-scale renovation projects. Whether you're interested in house design, architecture design, or office interior design, modern luxury in Johor Bahru promises to elevate everyday spaces into sophisticated works of art.

LIGHT
LUXURY

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Color & Material Palette

The palette predominantly features warm grays, soft browns, and charcoal blacks. These neutrals ground the space and exude an understated elegance. The bold black dining table, feature wall, and select cabinetry elements add depth and a luxurious contrast to the lighter floor and wall finishes. The use of marble-like surfaces (e.g., on the console or niche wall) and smooth large-format floor tiles creates a sophisticated backdrop. Meanwhile, the upholstered chairs in a warm brown fabric bring in a softer, more inviting texture.

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DESIGN
CONCEPT

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Furniture & Fixtures

The substantial black dining table anchors the room and immediately signals a modern, luxurious feel. Its clean, rectangular shape complements the minimalist Style. The upholstered chairs have a streamlined silhouette and plush cushioning, striking a balance between style and comfort—ideal for extended gatherings or dinner parties. The slim marble or marble-look ledge in the entry or nearby hallway creates a focal point, echoing the high-end finishes used in the dining space.

**DESIGN
CONCEPT**

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Lighting Design

A contemporary lighting fixture with a circular ring and fluid LED “wave” detail acts as both illumination and an artful focal point. Its modern form draws the eye upward, adding sculptural interest to the space. Recessed ceiling lights complement the pendant, providing balanced brightness, while the feature light casts a warm glow above the table.

This layered lighting approach enhances both ambiance and practicality. Floor-to-ceiling glass doors paired with sheer drapes invite soft daylight into the dining area, creating an airy, open atmosphere. The sheer curtains preserve privacy while keeping the space bright and welcoming.

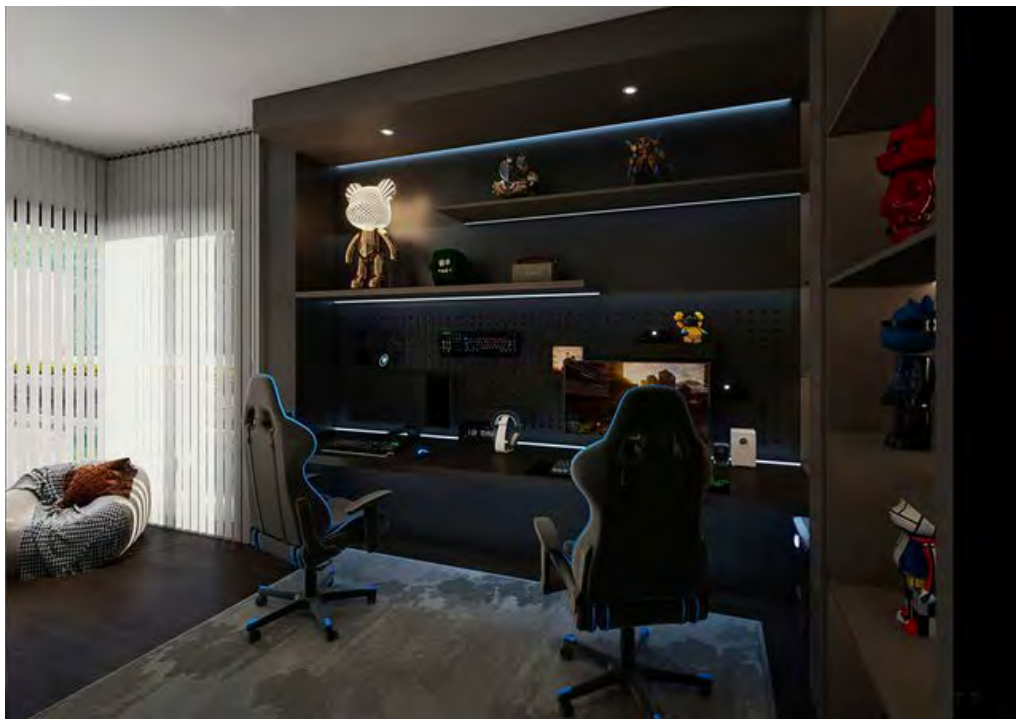
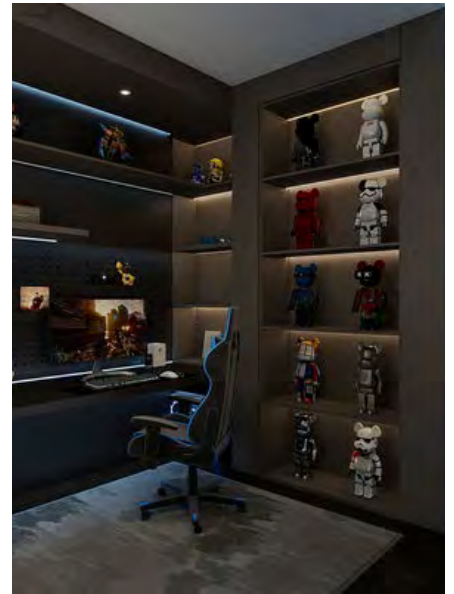
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Modern Luxury Principles

Rather than excessive ornamentation, the design relies on high-quality materials, crisp lines, and carefully chosen statement pieces to convey luxury. The same neutral tones, black accents, and understated details repeat throughout the open living-dining space, giving a cohesive look and reinforcing the modern, refined atmosphere. Accessories are kept minimal—a few curated decorative items and tableware—so as not to distract from the architecture, finishes, and furniture forms.

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Residential

Introduction

Sunway Citrine Lakehomes is a modern residential development that embodies sophistication, comfort, and functionality. One of the key design principles that define the aesthetic of this project is contrast, which is effectively used to create visual interest, depth, and balance within the space.

**CONTRAST
DESIGN**

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Light and Dark Elements

Contrast is beautifully expressed through a balanced mix of light and dark tones. Neutral beige and grey hues are paired with bold black accent walls, enhancing architectural details and key furnishings. A darker feature wall with gold-accented art creates a striking focal point while keeping the space warm and inviting.

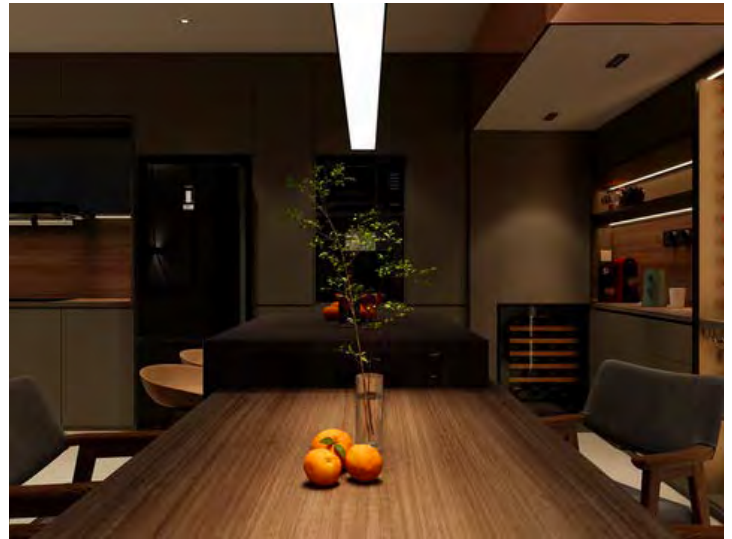
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Texture Play for Visual Depth

Incorporating various textures is another way contrast is achieved in the interiors of Sunway Citrine Lakehomes. Smooth, polished flooring is complemented by plush rugs and soft upholstery, creating a sense of warmth. Matte black surfaces contrast against glossy finishes, ensuring a visually stimulating yet harmonious environment.

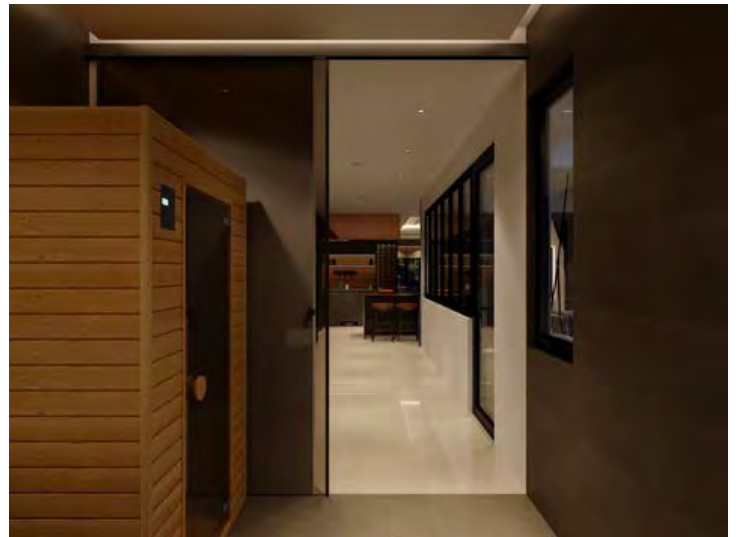
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Material Contrast for a Refined Look

The design integrates contrasting materials, such as natural wood furniture set against sleek metal and glass accents. Wooden dining chairs and a solid wood table bring warmth and an organic feel, contrasting with the contemporary aesthetic of dark cabinetry and metal lighting fixtures. This combination creates a balance between modern and natural elements.

DESIGN
CONCEPT

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Contrast in Functional Spaces

Beyond aesthetics, contrast is also used to define different functional areas. The open-plan layout seamlessly integrates the living, dining, and kitchen areas while using contrasting elements to distinguish each space. Dark cabinetry in the kitchen creates a clear transition from the neutral tones of the living area, ensuring each section maintains its own character while contributing to an overall cohesive design.

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CONCEPT**

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Residential

Introduction

In the Modern Business world, interior design is no longer just about visual appeal – it has become a vital element in shaping a company's identity, culture, and client experience. In Johor Bahru, where commercial growth and architectural innovation are rapidly evolving, businesses are seeking interior solutions that combine sophistication with functionality. A well-crafted commercial show gallery and office design not only showcases a brand's products and services but also communicates its values and commitment to excellence.

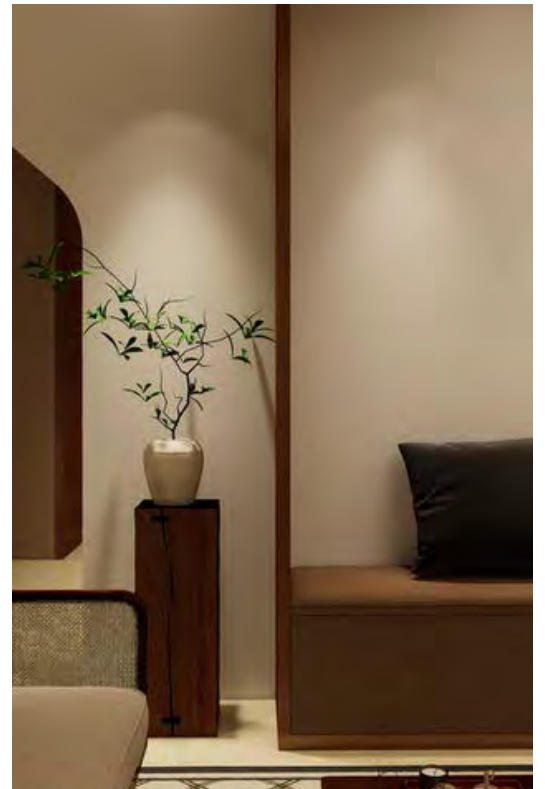
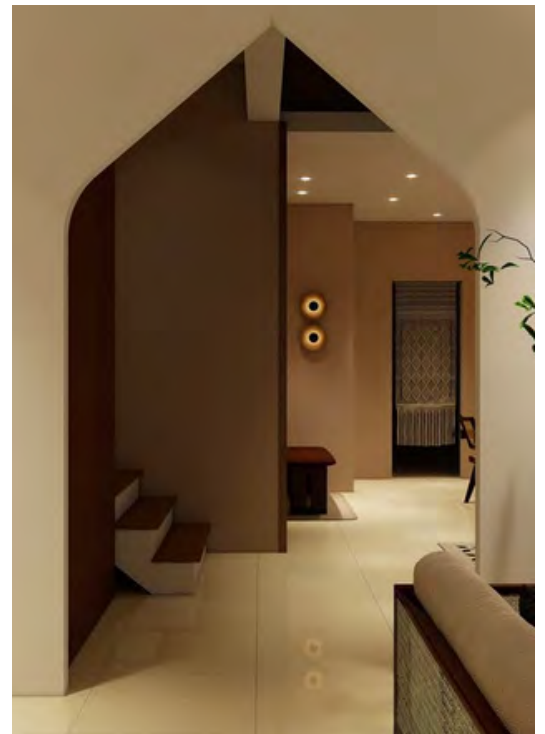
MODERN
ISLAMIC
ELEGANCE

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Geometric Patterns, Mashrabiya Screens

Every successful design begins with a clear understanding of client needs, allowing designers to create a welcoming show gallery that makes a strong first impression, highlights the company's story and achievements, and supports a productive, collaborative office environment.

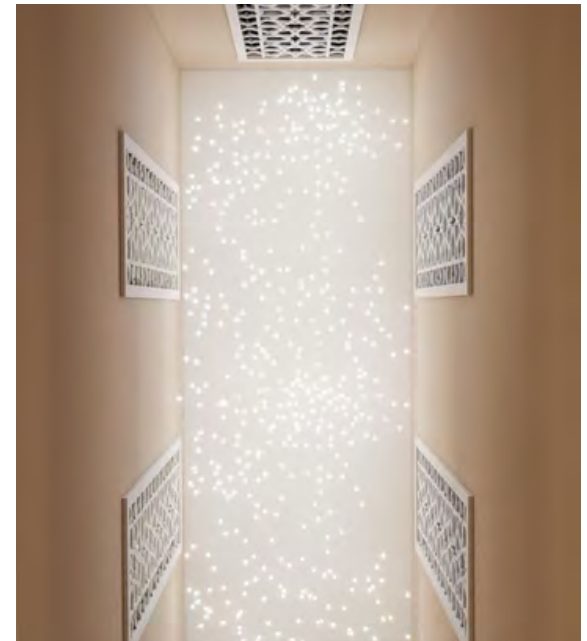
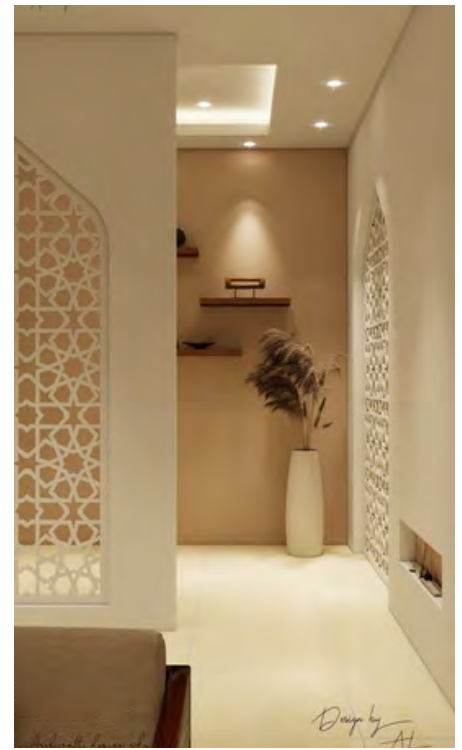
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Calligraphy & Symbolic Motifs

Subtle wall panels or art pieces featuring Arabic calligraphy add timeless elegance and a meaningful connection to heritage. When integrated into modern interiors, these motifs blend seamlessly with contemporary furnishings, creating a balanced look that celebrates tradition while enhancing the home's sophistication.

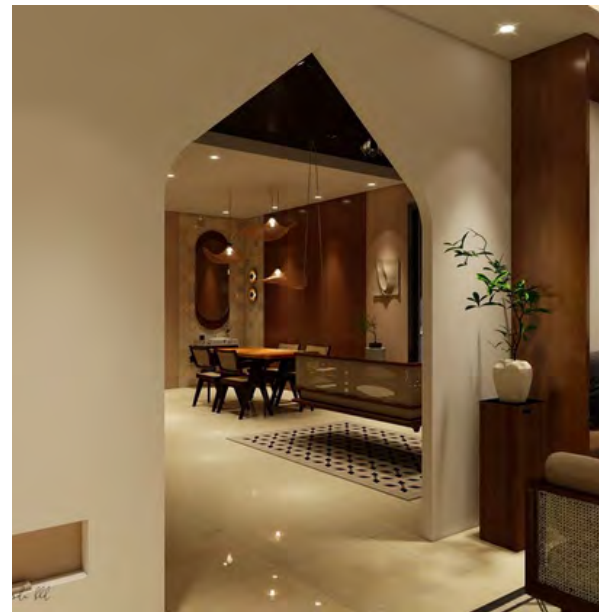
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Privacy & Zoning

Islamic homes often require thoughtful zoning. A smart building layout allows for family gathering spaces, private prayer rooms, and separate guest areas while maintaining fluid movement within the home.

Natural Light & Spatial Flow

Large windows, skylights, and courtyards encourage natural light and ventilation — important considerations in Johor Bahru’s tropical climate.

DESIGN CONCEPT

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MODERN
ISLAMIC
ELEGANCE

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Residential

Introduction

In the heart of Eco Botanic, a thriving eco-conscious township in Iskandar Puteri, Malaysia, lies Tate Alton — a residential development that redefines modern living by embracing the timeless philosophy of wabi-sabi. This ancient Japanese aesthetic, rooted in the acceptance of imperfection and the beauty of natural simplicity, has found a new home in Tate Alton's design ethos. Here, sustainability meets serenity, creating a living space that is not only visually appealing but also deeply connected to nature and mindful living.

WABI
SABI
DESIGN

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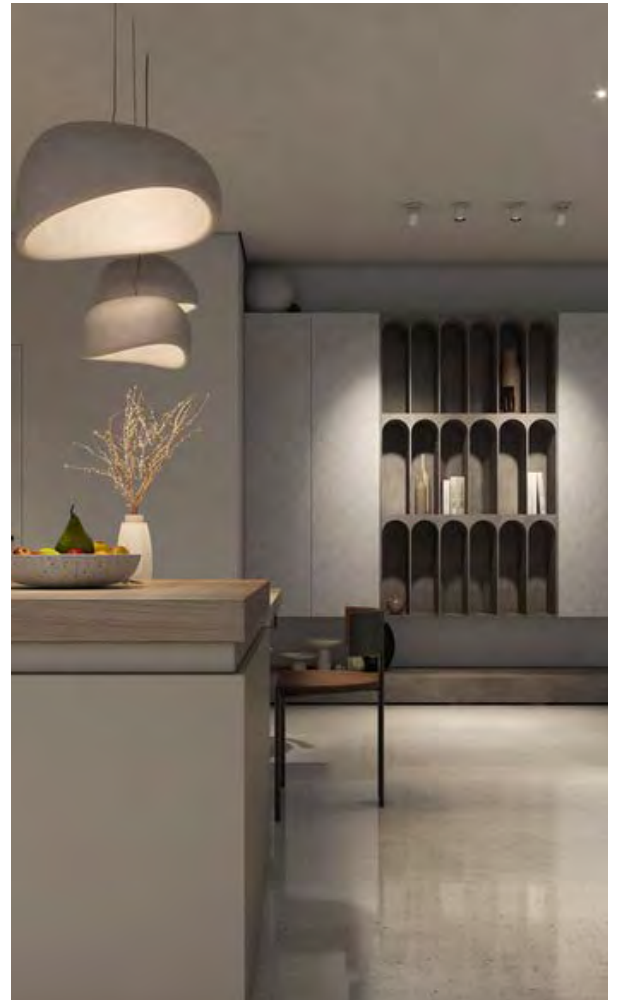
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Natural Materials and Textures

At Tate Alton, natural materials like wood, stone, and clay take center stage. Chosen for their organic textures and graceful aging, they develop a patina that tells a story over time. From exposed timber beams to refined stone accents, each element is thoughtfully curated to evoke warmth and authenticity.



Neutral and Earthy Color Palette

At Tate Alton, natural materials such as wood, stone, and clay are thoughtfully integrated throughout the space. Valued for their organic textures and graceful aging, they develop a rich patina over time. From exposed timber beams to refined stone accents, each detail is curated to create a warm and authentic atmosphere.

**DESIGN
CONCEPT**

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Integration with Nature

A key principle of wabi-sabi is a deep connection to nature, and Tate Alton reflects this beautifully. Large windows, open layouts, and green surroundings invite the outdoors in, creating a calm and airy atmosphere. Surrounded by the lush landscape of Eco Botanic, the development offers a peaceful escape from urban life. Indoor plants, abundant natural light, and thoughtfully designed outdoor spaces further strengthen this harmonious bond with nature.

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Imperfect Beauty

Wabi-sabi embraces the beauty of imperfection, a philosophy thoughtfully expressed in Tate Alton's design. Handcrafted details, organic forms, and subtle asymmetry are intentionally introduced to celebrate individuality. From gently textured walls to handmade ceramic tiles, these natural imperfections bring depth, character, and quiet charm to the living space.

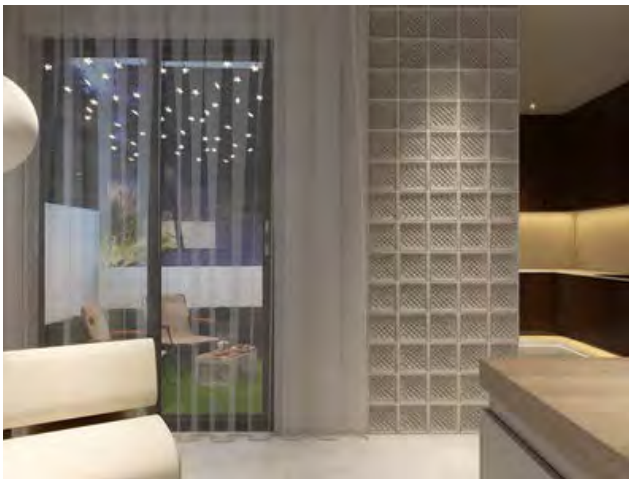


DESIGN
CONCEPT



Sustainability and Mindful Living

Wabi-sabi is not just about aesthetics; it's also a philosophy that encourages mindful and sustainable living. Tate Alton aligns with this principle by incorporating eco-friendly features such as energy-efficient appliances, rainwater harvesting systems, and sustainable building materials. The development promotes a slower, more intentional way of life, encouraging residents to appreciate the present moment and live in harmony with their surroundings.





Residential

Introduction

Modern Chinese elegance is a design concept that embodies the harmonious blending of China's rich cultural heritage with contemporary aesthetics and global design trends. It reflects a refined simplicity and timeless beauty that pays homage to the past while embracing the future. From interior design to fashion and architecture, this style exudes sophistication, serenity, and a deep respect for nature and craftsmanship.

MODERN
CHINESE
ELEGANCE

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A Fusion of Tradition & Modernity

The core of modern Chinese elegance lies in its seamless integration of traditional Chinese elements with modern design principles. Drawing inspiration from China's millennia-old culture, designers incorporate symbolic motifs, traditional patterns, and materials into contemporary settings.

However, rather than simply replicating ancient designs, the approach is about reinterpreting them in fresh, innovative ways. For example, the graceful curves of Chinese calligraphy can inspire fluid, organic forms in furniture design, while traditional latticework may be reimagined with minimalist lines in modern architecture.

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CONCEPT**

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Natural Materials and Earthy Tones

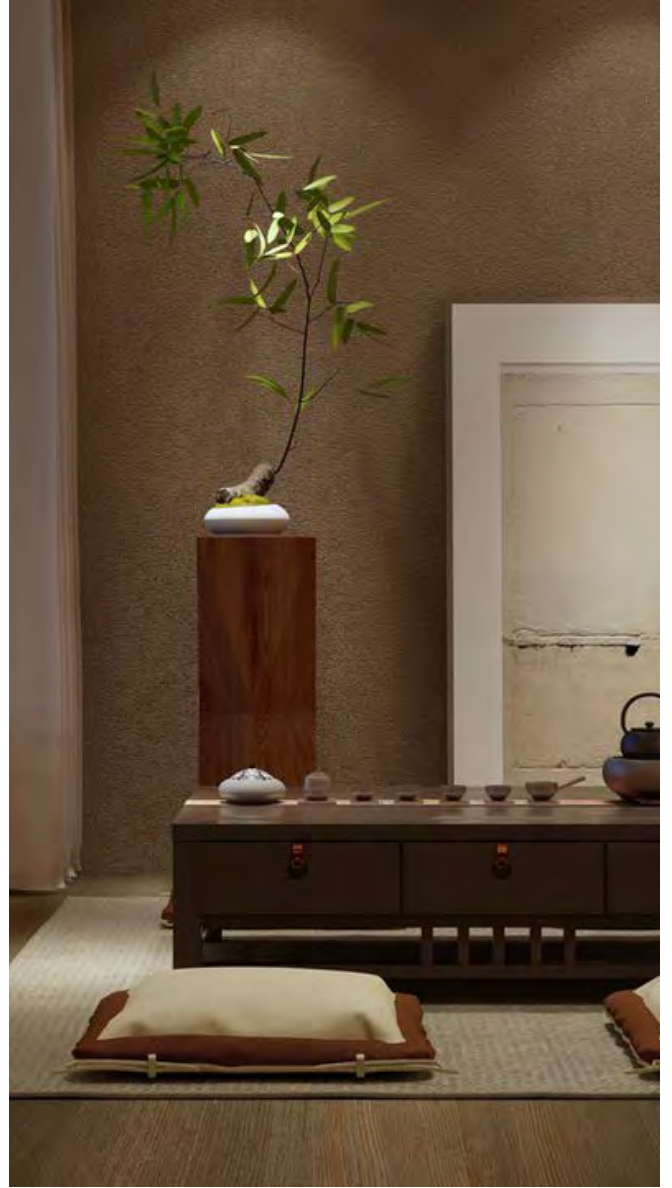
Central to modern Chinese elegance is a deep connection to nature, which is often reflected in the use of natural materials and earthy color palettes. Wood, stone, and bamboo are frequently used, not only for their durability but also for their ability to evoke warmth and serenity.

Neutral tones like soft greys, whites, and beiges form the foundation of many spaces, complemented by accents of jade green, deep red, and gold—colors traditionally associated with wealth, good fortune, and vitality in Chinese culture.

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DESIGN
CONCEPT



Simplicity and Refinement

In modern Chinese elegance, less is more. This design philosophy embraces simplicity, focusing on clean lines, open spaces, and uncluttered environments. This approach also aligns with the Chinese principle of feng shui, where the arrangement of objects and space plays a vital role in creating positive energy and harmony. Furniture in modern Chinese interiors often features smooth, sleek surfaces and understated detailing. Instead of ornate decorations, pieces tend to highlight the beauty of materials themselves — such as the intricate grain of a wooden table or the lustrous finish of a porcelain vase.

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The Influence of Nature

Chinese design has always been inspired by nature, and this remains a key characteristic of modern Chinese elegance. Gardens, courtyards, and outdoor spaces are often seamlessly integrated into interior design.

In architecture, this connection to nature manifests in large windows, open-plan layouts, and courtyards, allowing for the effortless flow between the indoors and outdoors. Modern Chinese homes may feature traditional design elements like wooden screens, but with a contemporary twist, allowing for privacy while still maintaining an airy and open feel.

**DESIGN
CONCEPT**

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Balancing Function and Beauty

One of the hallmarks of modern Chinese elegance is the seamless blending of function with beauty. This philosophy can be seen in the design of everyday objects, where aesthetics are not an afterthought but an integral part of the design process.

In kitchens, for example, sleek cabinetry and minimalist design are paired with high-tech appliances to create a space that is as functional as it is visually appealing. Similarly, in fashion, garments are designed to offer both style and comfort, allowing the wearer to express themselves without sacrificing practicality.

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Incorporating Symbolism

Chinese design has always been inspired by nature, and this remains a key characteristic of modern Chinese elegance. Gardens, courtyards, and outdoor spaces are often seamlessly integrated into interior design.

In architecture, this connection to nature manifests in large windows, open-plan layouts, and courtyards, allowing for the effortless flow between the indoors and outdoors. Modern Chinese homes may feature traditional design elements like wooden screens, but with a contemporary twist, allowing for privacy while still maintaining an airy and open feel.

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Residential

Introduction

When it comes to interior design in Johor Bahru, few styles are as iconic and enduring as Mid-Century Modern design. This timeless aesthetic, born from the post-war era of innovation and optimism, continues to inspire contemporary homes with its simple beauty, organic forms, and functional elegance. At Archicraft, we believe that great design should not only look beautiful but also reflect a client's lifestyle and daily comfort.

MID
CENTURY
MODERN

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2026.V5



The Mid-Century Modern movement emerged in the 1940s to 1970s, emphasizing the harmony between human living and nature. It rejects excessive ornamentation and embraces clean lines, geometric forms, and the honest use of materials.

In modern architecture and interior design, this philosophy translates into open layouts, natural lighting, and a thoughtful connection between indoor and outdoor spaces. Every element — from furniture to lighting — serves a clear purpose while maintaining an effortless elegance.

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CONCEPT**

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MID CENTURY MODERN

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Material Harmony & Timeless Craftsmanship

In this Johor Bahru renovation, every material speaks its own quiet poetry — from the home office's built-in timber desk and shelving, paired with an ergonomic wooden chair that shapes a serene, productivity-driven sanctuary, to the living area where rich wood grains meet a striking green marble backsplash, forming a bold yet organic focal point that anchors the space.

Even the powder room becomes an ode to Mid-Century artistry, adorned with expressive tile patterns, warm terracotta hues, and a handcrafted basin that celebrates the enduring beauty of artisanal detail.

DESIGN
CONCEPT

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A Balanced Color Story

Color plays a vital role in Mid-Century Modern interiors, bringing warmth and life to the neutral wood palette. Common hues include earthy browns, olive green, mustard yellow, burnt orange, and deep teal.

In this project, the green sofas, rust-orange cushions, and vibrant geometric wall art establish a perfect balance between comfort and creativity. These tones infuse personality into the home while maintaining a cohesive, elegant atmosphere. For Johor Bahru interior design projects, this color palette is especially suitable for tropical light — warm, saturated, and naturally inviting.

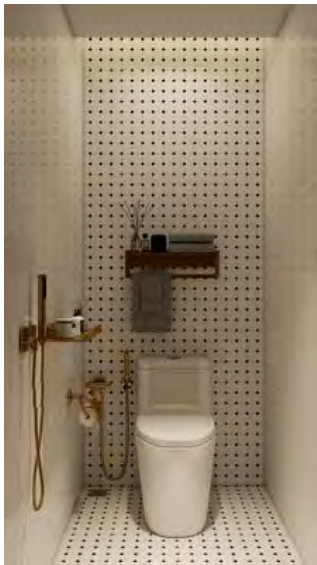
DESIGN
CONCEPT

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Functionality That Adapts to Modern Living

Mid-Century Modern design goes beyond aesthetics — it prioritizes smart functionality. Built-in cabinetry, multipurpose furniture, and open layouts define this timeless style. In the home office, practicality meets refined design, with integrated storage and carefully planned lighting that supports both focus and relaxation.

This reflects Archicraft's design-and-build philosophy: every project begins with understanding our client's needs, daily routines, and lifestyle. From there, we create personalized spaces that seamlessly combine visual elegance with real-world functionality.

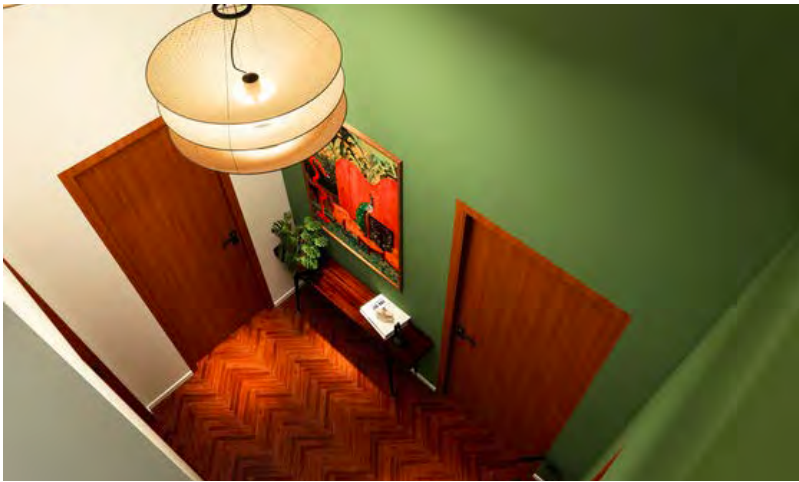
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CONCEPT**

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Lighting: The Heart of Mid-Century Warmth

Lighting shapes the mood of every Mid-Century Modern home — it's about atmosphere, not just illumination. Warm ambient lighting, statement pendants, and sculptural fixtures create comfort and intimacy. In the living area, pendant lights accentuate the green marble feature wall, while wall sconces and recessed lighting cast a soft glow that enriches the wood tones and textures.

This thoughtful balance of light and shadow gives Mid-Century Modern interiors their timeless, inviting character — a quality we consistently bring into our Johor Bahru renovation and architectural designs.

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Connecting Indoors and Nature

A defining feature of Mid-Century Modern architecture is its seamless connection to nature. Large windows, sliding doors, and indoor greenery blur the boundaries between inside and outside. In the Johor Bahru context, this design principle works beautifully.

The region's tropical light, lush greenery, and warm climate allow natural materials like wood and stone to shine. Wooden blinds and indoor plants not only enhance the atmosphere but also promote well-being — a hallmark of thoughtful interior design and renovation.

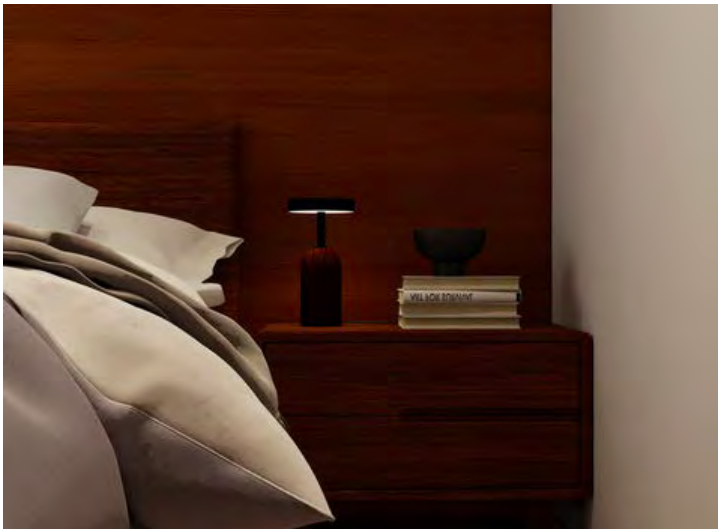
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CONCEPT**

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Architecture That Embraces Timelessness

Mid-Century Modern architecture focuses on clarity, simplicity, and human scale. Open plans, low-slung roofs, and large glass panels create a sense of spaciousness and flow. For Johor Bahru homes, this architectural approach adapts perfectly to modern lifestyles — combining the openness of tropical design with the timeless elegance of mid-century forms.

At Archicraft, we take inspiration from these principles when designing and building custom homes, ensuring that every structure stands as a blend of beauty, function, and craftsmanship

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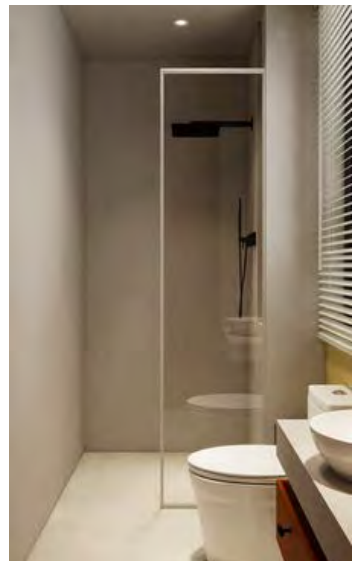
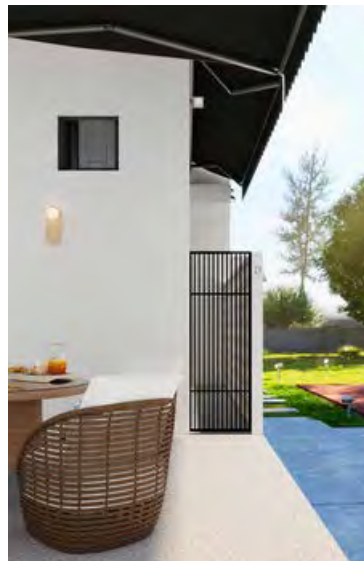
MID CENTURY MODERN

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MID CENTURY MODERN

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Our Creations

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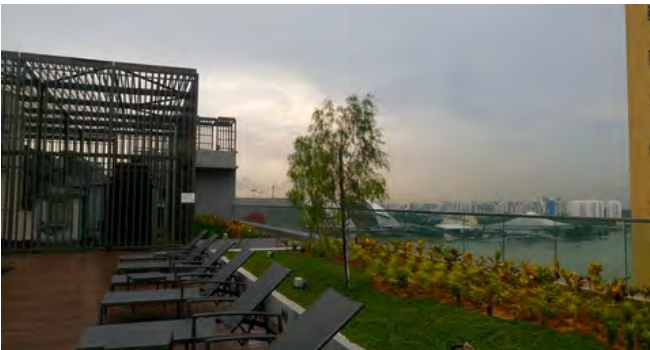
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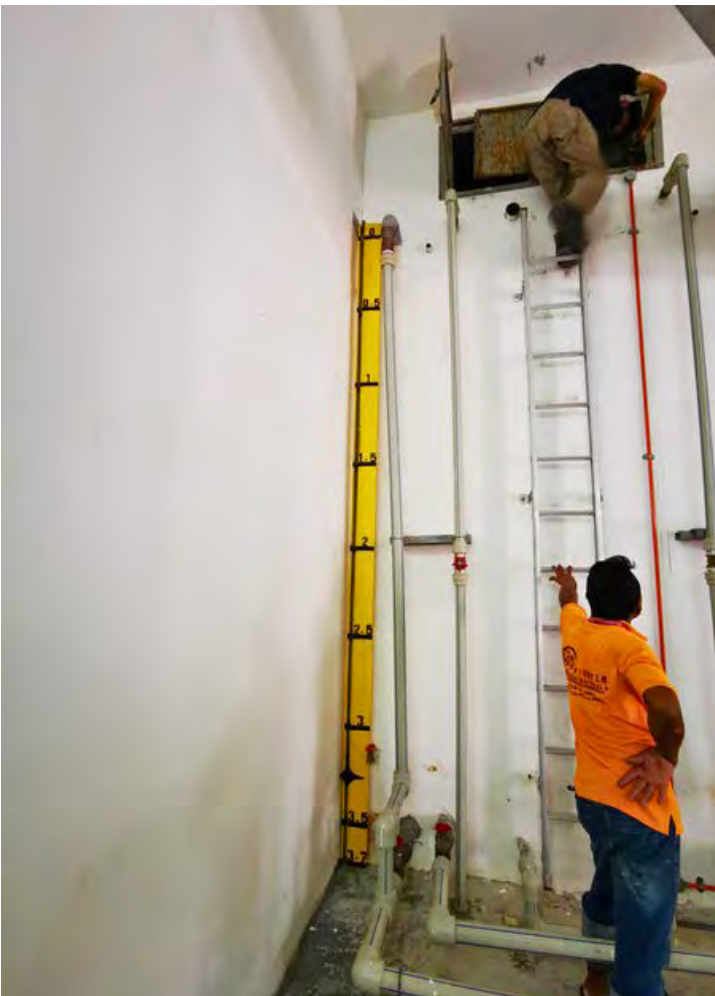
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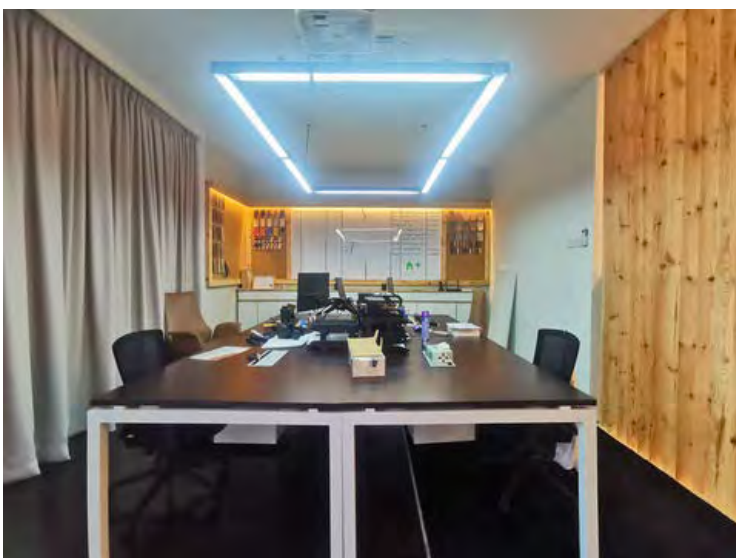
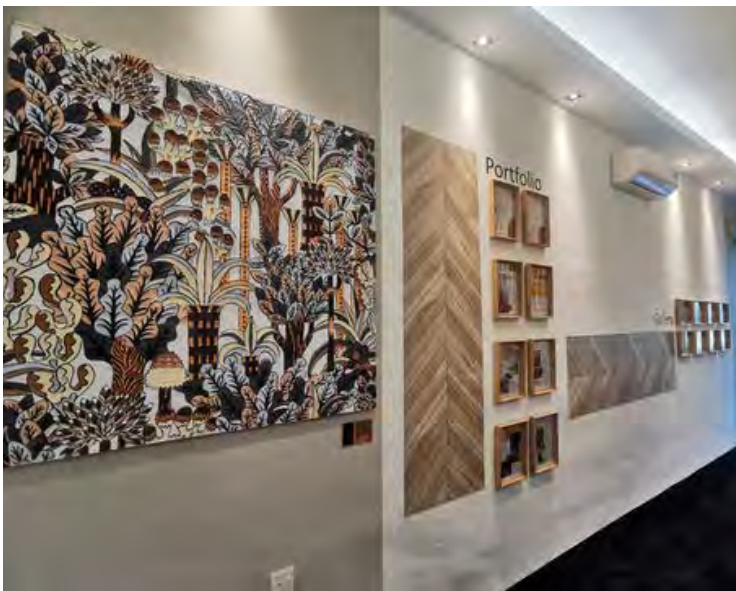
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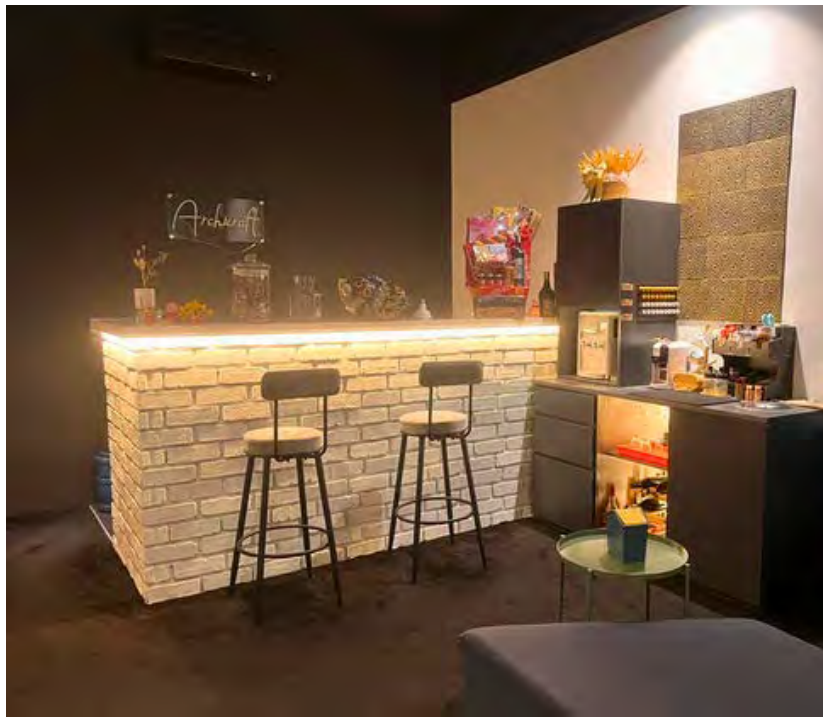
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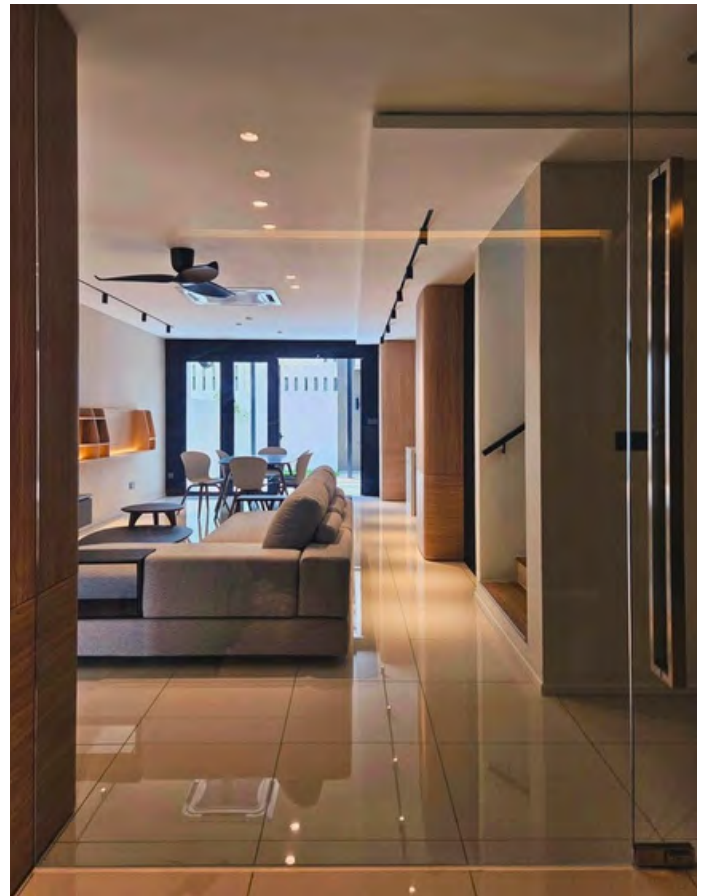


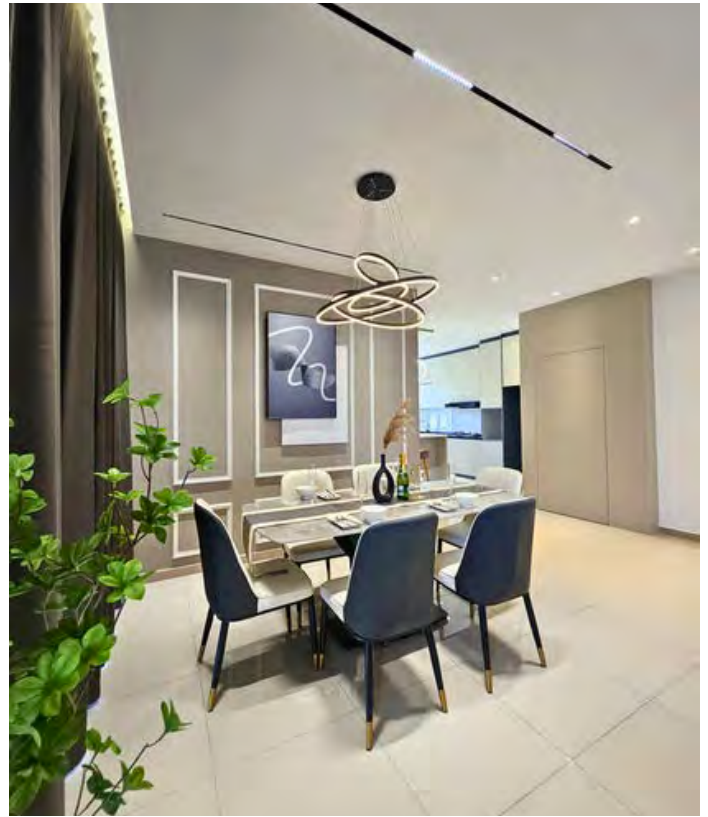


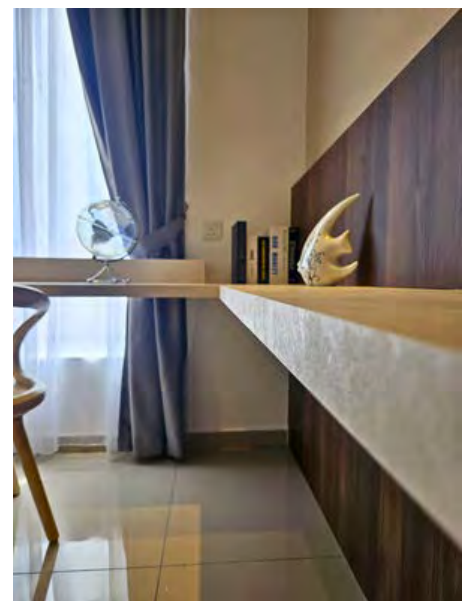
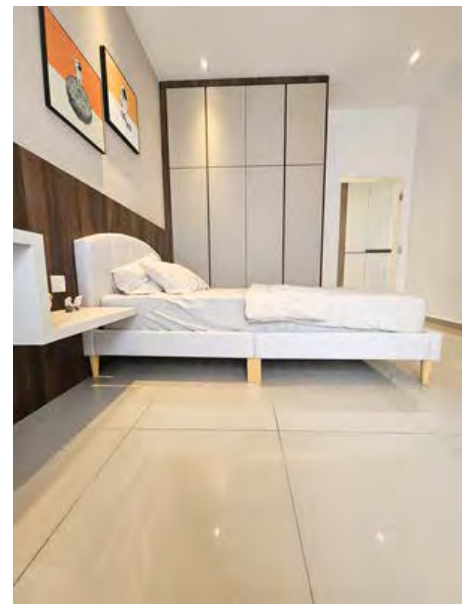
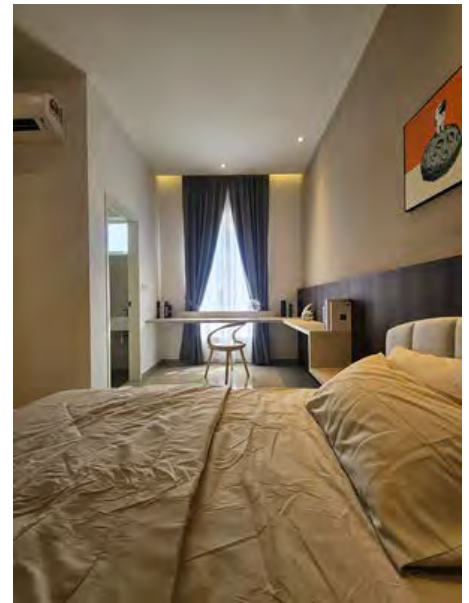


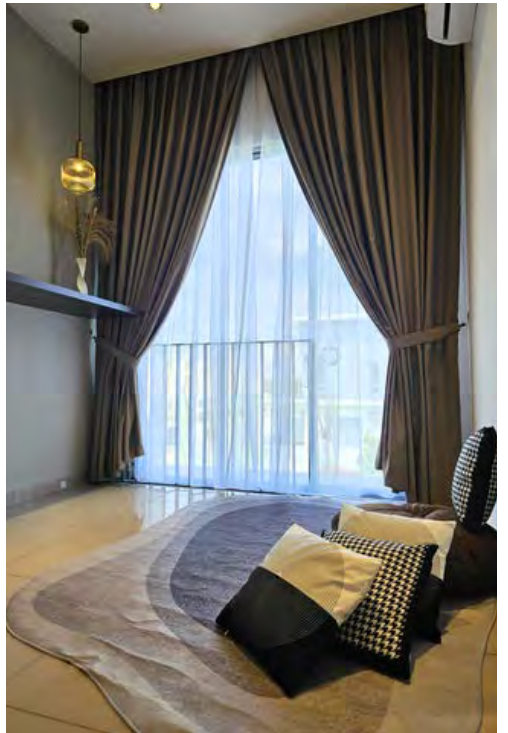


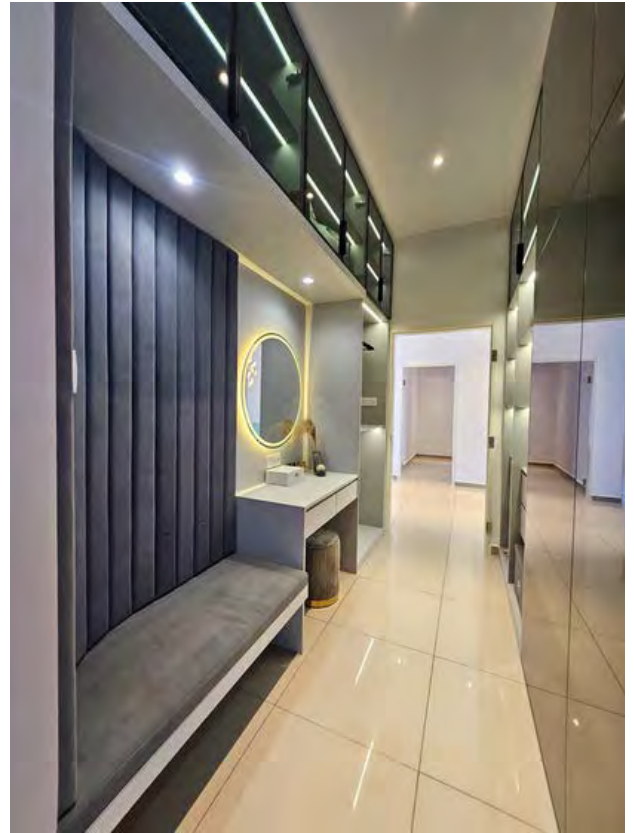


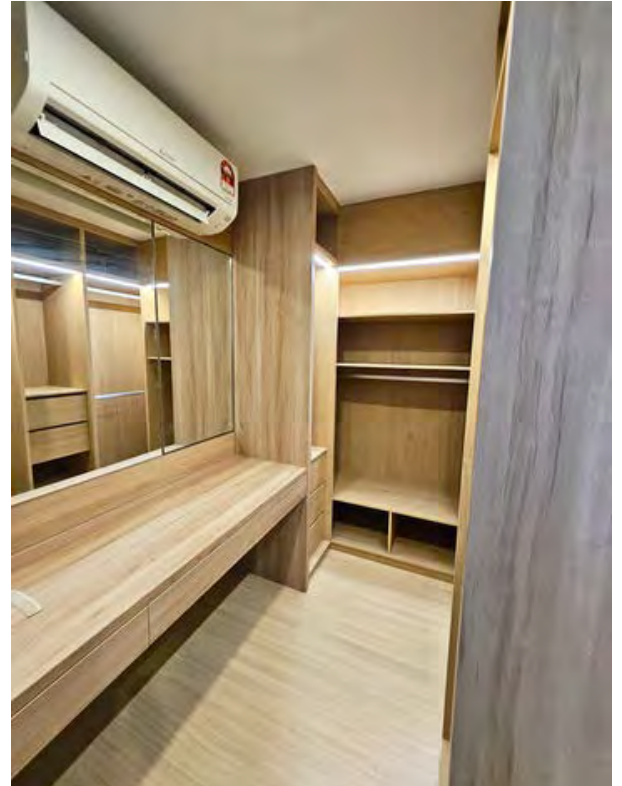




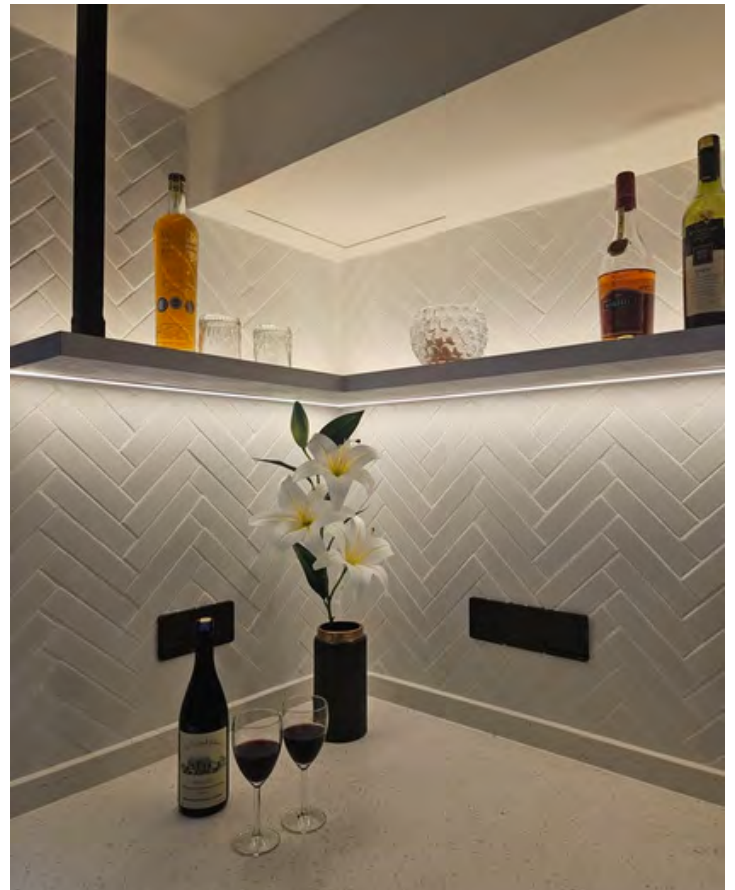
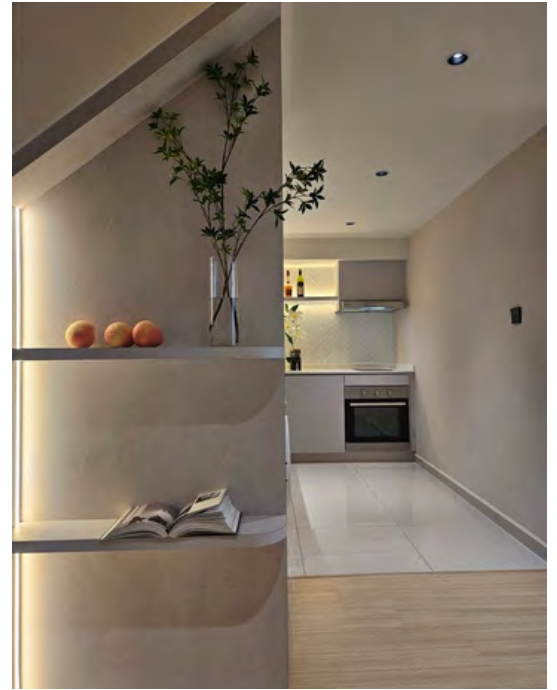


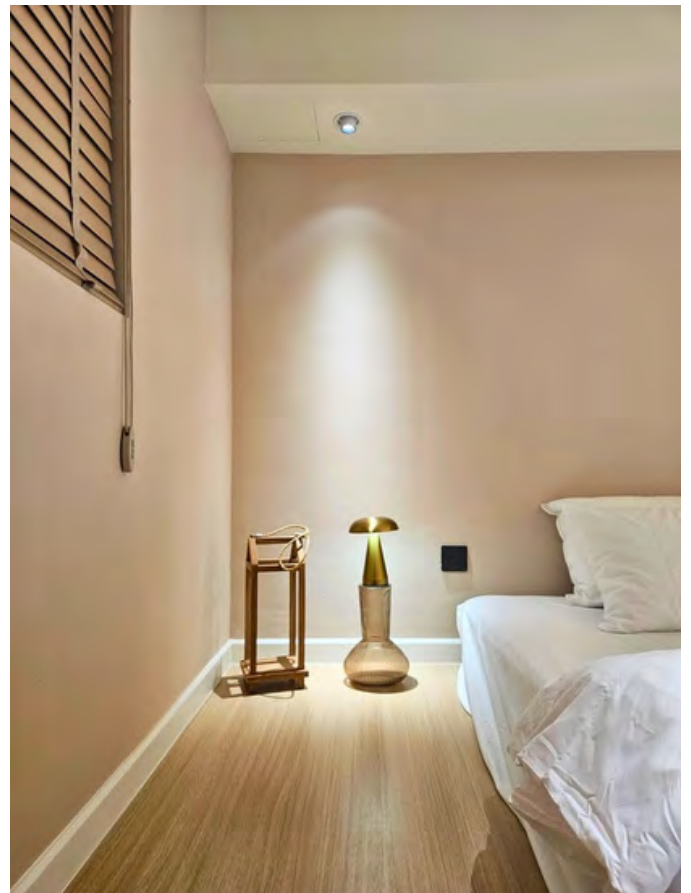
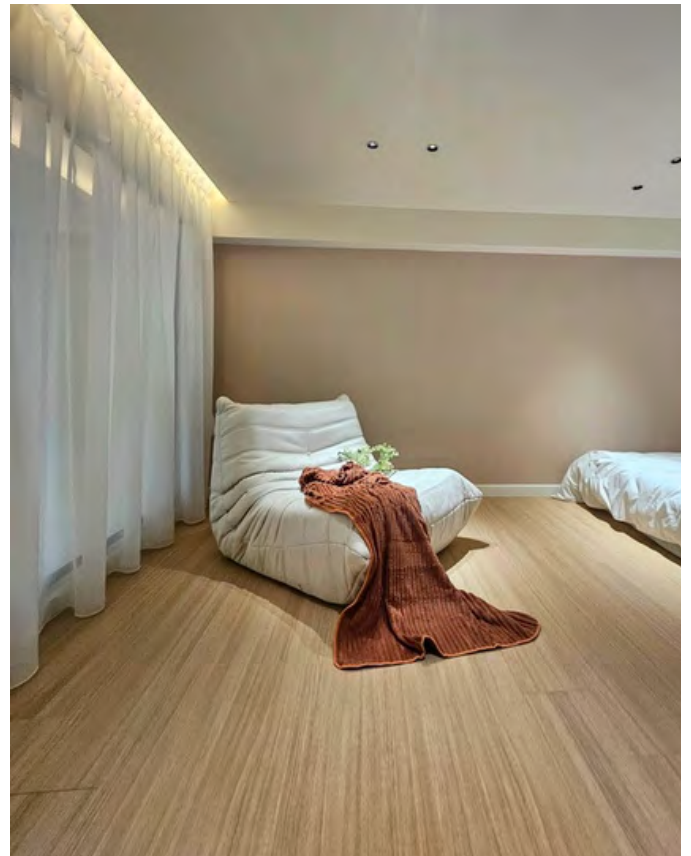


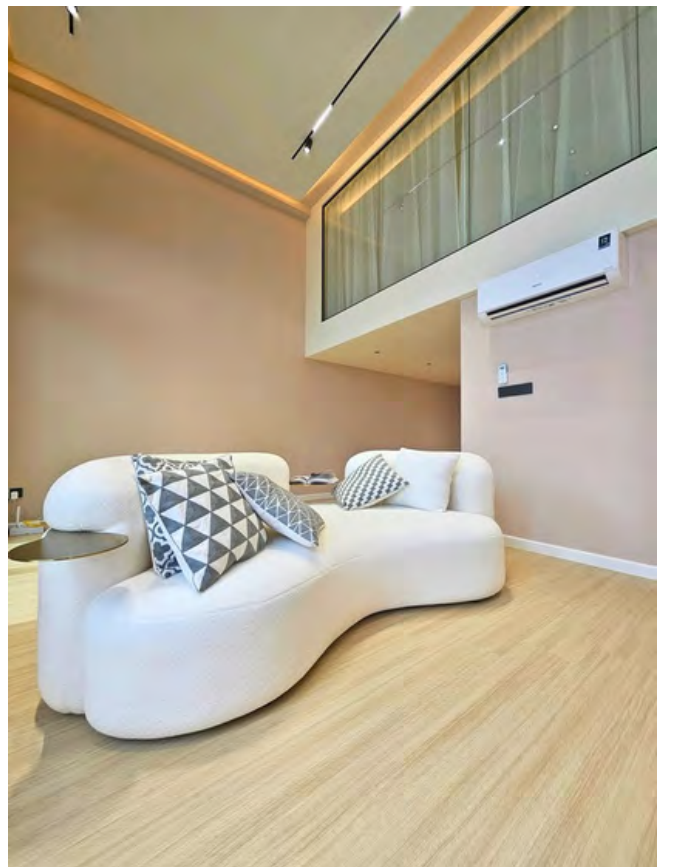
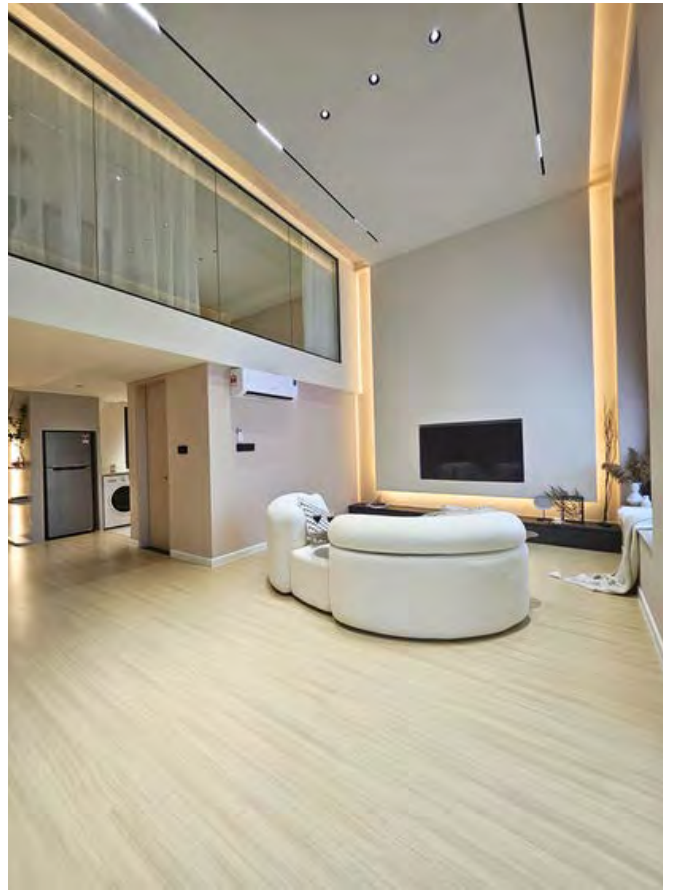














Project & Experience

2007-2025

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2007 — 2009

- **Commercial** - Bore Piling works at Blocks of Police Quarters, Batu Pahat, Johor, Malaysia.
- **Commercial** - Platinum Park Phase 4, 50-storey Menara Felda at Jalan Stonor, Kuala Lumpur, Malaysia.
- **Government, HDB Branch Office** - A&A to three (3) storey office building including Structural works, Architectural works, M&E works, Fire fighting & ACMV works.
- **Government** - Design & Build, Construction of lifts & Architectural works to seven (7) HDB residential blocks at multiple locations in Singapore.
- **Residential** - Demolition of entire double storey Semi-Detached residential unit and construct new double storey Semi-Detached residential unit at Petaling Jaya, Selangor, Malaysia.
- **Commercial** - Additional of lift shaft from B1 to Level 2 for EASTIN Hotel, Petaling Jaya, Selangor, Malaysia.
- **Commercial, Big Box** - Contract and Quantity Surveying to 8 storey warehouse retail complex at Jurong East, Singapore.

2010

- **Commercial** - Additions & Alteration to Citigold Branch at Marina Bay Sand Floor Unit #01-16, 10 Bayfront Avenue, Singapore.
- **Commercial** - Interior fit-out works and renovation to Wipro Singapore Pte Ltd at 3 Changi Business Park Crescent Plaza.
- **Commercial** - Interior fit-out works to Megaman (Singapore) Electrical & Lighting Pte Ltd at 10 Ubi Crescent #03-19 Ubi Tech Park, Singapore.
- **Commercial** - Additions & Alteration to Citigold Branch at Marina Bay Sand, Floor unit 01-16 10 Bayfront Avenue, Singapore for Citibank.
- **Commercial** - Interior Fit-out work at Rochor Road, Fu Lu Shou Complex for UOB (United Overseas Bank).
- **Commercial** - Additions & alterations to ubiquity Citygold branch at level 1&2 CPF Building, Jurong East ST 13 FOR CITIBANK N.A., SINGAPORE BRANCH.
- **Commercial** - Interior Design & Build Services for Allen & Overy LLP at Level 9, 50 Colley Quay, Singapore.

2010 — 2012

- **Commercial** - Interior Fit-Out Works for Infosys Technologies Singapore, Plaza 8 Changi Business Park, Singapore.
- **Academy, Singapore Polytechnic** - Extension of two (2) storey structure building, Architectural fittings & finishes, viewing decks, glass curtain wall, aluminum cladding. Construction of pond with pump and filtration system, hardscape & softscape.
- **Commercial** - Interior Design & Build Services for Allen & Overy LLP at Level 9, 50 Colley Quay, Singapore.
- **Commercial** - Interior Fit-Out Works for Infosys Technologies Singapore, Plaza 8 Changi Business Park, Singapore.
- **Academy** - Additional and Alteration to Admin Building and teaching block 5 with new entrance canopy at Singapore Polytechnics, Singapore.
- **Commercial, Gillman Barracks Art Museum Estate** - Construction of new building, substation, infrastructure for entire estate, transform entire estate into Art museum estate.

2012 — 2013

- **Government, Nanyang Community Club** - Construction of overhead pedestrian bridge, lifts, building extension, architectural fittings & finishes for dancing studio, KTV, library & Office.
- **Government, HDB MSCP** - Construction of new roof shelters with fire fighting system, upgrading works, RC structure strengthening works & Lifts for seven (7) blocks of HDB MSCP.
- **Academy, Singapore Polytechnic** - Construction of a three (3) storey building (total floor area of 2,178 M2) with M&E services, Architectural fittings & finishes, Glass curtain wall, Aluminum & glazing works, overhead bridge, softscape & landscape.
- **Commercial, JTC Food Hub** - Contract and Quantity Surveying to 7 Storey multiple-user warehouse, factory and 1 unit of warehouse with ancillary facilities at Senoko Drive, Singapore.

2013
—
2015

- **Government, Admiralty Park Green Corridor** - Construction of bridge on mangrove forest (conservation area), amenities building with M&E services & architectural fittings & finishes.
- **Commercial, 5 Marine Parade Central** - Contract and Quantity Surveying to 4 storey commercial building with 4 basements, Singapore.
- **Government** - Contract and Quantity Surveying to HDB Yishun N4C20 (Total: 756 Dwelling Units) and Contingency Works, Singapore.
- **Commercial, 700 Beach Road** - Contract and Quantity Surveying to 15 storey hotel development, Singapore.
- **Commercial, 3 Belilions Road** - Hilton Garden Inn Exterior Works, Public Areas, Back of House and General Work, Singapore.
- **Government** - Contract and Quantity Surveying to HDB Tampines N8C29 (Total: 424 Dwelling Units) and Contingency Works, Singapore.

2015 — 2016

- **Commercial** - Mixed Development Commercial Development Project known as “Angkasa Icon City” at Mukim Dengkil, Negeri Selangor, Malaysia.
- **Commercial** - Workshop and 3 Units of Prefabricated Prefinished Volumetric Construction (PPVC) Prototype Factory at Akoya Oxygen, Dubai, United Arab Emirates.
- **Commercial** - Refurbishment of Casino at Level 3 of the Existing Marina Bay Sands Integrated Resort at No. 8 Bayfront Avenue 018955, Singapore.
- **Government, Choa Chu Kang Cemetery** - Works area 34,820.53 M2. Construction cemetery estate including the construction of amenities building blocks with estate infrastructure, M&E services and architectural fittings & finishes. Construction of natural swale, bridge, hardscape & softscape works.
- **Government, Singapore Botanic Garden** - Construction of visitor service building with infrastructure, M&E services and architectural fittings & finishes. Construction of bridge crossing the lake, architectural works and landscape works.

2016
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2019

- **Government, Woodlands St 11 & St 13** - Widening of public carriageway (LTA) including the construction of roadside drains & box culverts with micropiles, CBP walls & stabilization of slopes, LTA bus shelters.
- **Academy** - Erection of New Secondary School at Punggol Site 15, Sumang Walk (Yusof Ishak Secondary School), Singapore.
- **Residential** - Interior architectural and interior fitting works at Taman Desa Tebrau, Johor, Malaysia.
- **Commercial, Investment Firm** - Interior design & renovation including M&E works, architectural and interior fitting works at Jalan Molek, Johor, Malaysia.
- **Residential** - Interior design Double Storey Terrace house with structure works, M&E works, architectural and interior fitting works at The Green Horizon Hill, Johor, Malaysia.
- **Commercial** - Erection of 7 Storey Single-user Business Park (White) Development Comprising 1 Basement Carpark and 1 Basement Mezzanine at Cleantech Loop, Singapore.

2020 — 2021

- **Residential** - Single Storey Terrace house extension including structure works, M&E works and architectural works at Selesa Jaya, Johor, Malaysia.
- **Residential** - Condominium Interior design & interior fitting work at Twin Danga Residence, Johor, Malaysia.
- **Residential** - Single Storey Terrace house with M&E works, architectural and interior fitting works at Taman Ungku Tun Aminah, Johor, Malaysia.
- **Residential** - 3 Storey cluster house including structure extension works, infrastructure works, M&E works and architectural works at Mutiara Mas, Johor, Malaysia.
- **Academy** - Building maintenance works Raffles International School at Iskandar Putri, Johor, Malaysia.
- **Residential** - Single Terrace house with architectural and interior fitting works at Taman Pelangi, Johor, Malaysia.
- **Residential** - Single Terrace house with architectural and interior fitting works at Taman Pelangi, Johor, Malaysia.

2022 — 2023

- **Residential** - Renovation to Double Storey Terrace house Including Architectural works at Taman Pulai Flora, Johor, Malaysia.
- **Residential** - Renovation to Double Storey Terrace house Including Architectural works at Taman Sri Austin, Johor, Malaysia.
- **Residential** - Interior design & renovation to Single Storey Terrace house including structure extension works, M&E works and architectural works at Selesa Jaya, Johor, Malaysia.
- **Commercial, doTERRA Workshop & Retails** - Interior design & renovation to commercial shophot including M&E works, architectural and interior fitting works at Jalan Molek, Johor, Malaysia.
- **Commercial, Ramen Hitoyoshi F&B outlet** - Interior design & renovation to commercial shophot including M&E works, architectural and interior fitting works at Austin, Johor, Malaysia.
- **Academy, CoffeeMBA Academy** - Interior design & renovation including M&E works, architectural and interior fitting works at Southkey, Johor, Malaysia.

2023

- **Residential** - Interior design & renovation to 2 Storey Terrace House including Architectural works, M&E works at Sunway Citrine Lakehomes, Iskandar Puteri, Johor, Malaysia.
- **Residential** - Interior design & renovation to Condominium unit including Architectural works, M&E works at Sunway Grid, Iskandar Puteri, Johor, Malaysia.
- **Residential** - Interior design, structural extension & renovation to Condominium unit including Structural works, Architectural works, M&E works at Sunway Grid, Iskandar Puteri, Johor, Malaysia.
- **Residential** - Interior design, refurbishment & renovate double storey landed residential unit including Architectural works, M&E works at Taman Sri Tebrau, Johor, Malaysia.
- **Commercial, Amin Dental Surgery** - Interior design & renovation to commercial shophouse including M&E works, architectural and interior fitting works at Taman Damansara Alif, Johor, Malaysia.

2023
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2024

- **Commercial, Johor Banseok Church** - Interior design & renovation to commercial shoplot including M&E works, architectural and interior fitting works at Pusat Perdagangan ION, Iskandar Puteri, Johor, Malaysia.
- **Academy, CoffeeMBA Academy** - Renovation to commercial shoplot including M&E works, Structural works, architectural and interior fitting works at Pusat Komersial Bayu Tasek, Southkey, Johor, Malaysia.
- **Residential** - Interior design & renovation to seven (7) units of double storey landed residential housing including Structural works, Architectural works, M&E works at Sunway Citrine Lakehomes, Iskandar Puteri, Johor, Malaysia.
- **Residential** - Additional maintenance works to Double Storey Link housing (Intermediate) unit at Sunway Citrine Lakehomes, Johor, Malaysia.
- **Residential** - Interior design & renovation to Condominium unit including M&E works, architectural and interior fitting works at Sunway Grid Residence, Johor, Malaysia.

2024 — 2025

- **Residential** - Interior design & renovation to Intermediate unit including M&E works, architectural and interior fitting works at Tate Bilston, Eco Botanic, Johor, Malaysia.
- **Residential** - Interior design & renovation to Condominium unit including M&E works, architectural and interior fitting works at Sunway Grid Residence, Johor, Malaysia.
- **Residential** - Interior design works to double storey Landed residential housing unit at Impian Height, Johor, Malaysia.
- **Residential** - Interior fitting works to Condominium unit at Royal Strand, Country Garden Danga Bay, Johor, Malaysia.
- **Commercial** - Interior design, renovation & fitting works to Factory NOV Fiber Glass System Show Gallery & Office at Senai, Johor, Malaysia.
- **Commercial** - Maintenance & repair works to school toilet at SJK © Thorburn, Johor, Malaysia.
- **Residential** - Refurbishment works to Single storey unit at Taman Kota Masai, Johor, Malaysia.

2025

- **Residential** - Interior fitting works to double storey SEMI-D unit at East Ledang, Johor, Malaysia.
- **Residential** - Interior design & fitting works to a housing unit at Sunway Citrine Lakehomes, Johor, Malaysia.
- **Residential** - Fitting works to a housing unit at Sunway Grid Residences, Johor, Malaysia.
- **Residential** - Interior design & fitting works to a Developer Showroom unit at Kluang, Johor, Malaysia.
- **Residential** - Interior design, fitting & building extension works to Intermediate unit at Eco Botanic, Johor, Malaysia.
- **Residential** - Interior design and fitting works to double storey unit at Impian Height, Johor, Malaysia.
- **Residential** - Interior design & fitting works to Condominium unit at Sunway Grid Residence, Johor, Malaysia.
- **Residential** - Interior design & renovation to double storey housing unit including M&E works, architectural and interior fitting works at Avira Medini, Johor, Malaysia.

2025

- **Residential** - Interior design and fitting works to a housing unit at Summit @ Lagoon Residences, Senibong Hills, Johor, Malaysia.
- **Residential** - Additional Flooring works to Condominium unit at Sunway Grid Residence, Johor, Malaysia.
- **Residential** - Interior design and fitting Works to a SEMI D housing unit at Cube On Hill, Johor, Malaysia.
- **Residential** - Interior design works to housing unit at The Cove, Horizon Hill, Johor, Malaysia.



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